

MEREDITH POLL

An in-depth examination of North Carolina voter attitudes
on important current issues

Registered Voters in North Carolina

Date: April 11-17, 2024

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Key Insights

The Meredith Poll conducted a survey of North Carolina registered voters. The online sample--from Qualtrics--used a quota based on the most recent U.S. Census and North Carolina Board of Elections estimates of North Carolina. After the survey was completed, we **weighted** the survey for **gender, party affiliation, geographic location, race and ethnicity, and education** so that our sample most closely resembles North Carolina.

The sample had 801 respondents, giving us a confidence interval of +/- 3.5%. The survey was in the field April 11-17, 2024.

General Election Preferences

Robert F. Kennedy, Jr. Effect in North Carolina

Robert F. Kennedy, Jr. recently submitted petitions to the North Carolina Board of Elections that purport to have enough signatures to qualify him to be listed on the General Election ballot in North Carolina.

Whether it was Kennedy's inclusion on the list of choices available to respondents in our panel or not, the presidential race in North Carolina has tightened considerably since February. Donald Trump continues to lead in the poll, but his lead is down to just two points over Joe Biden, with Kennedy garnering the support of nine percent of the respondents.

Kennedy's support is strongest among politically moderate voters who are younger and most educated. Over 15 percent of those who self-identify as moderate say they support Kennedy, while almost 12 percent of those with graduate and professional degrees indicate support for him. Almost 15 percent of those under 40 years of age currently support Kennedy. Finally, he does relatively well among Black voters, polling at just over 12 percent.

Meredith Poll Director David McLennan states: "In a race between President Joe Biden and former President Donald Trump that is expected to be close, the impact of Robert F. Kennedy could affect the outcome. The demographic groups that most favor Kennedy--young voters, Black voters, and moderate voters--typically support Democrats, like Joe Biden. However, the Trump lead over Biden has been reduced to 2 percent--inside the confidence interval of the poll. Joe Biden has improved his poll numbers with self-proclaimed Democrats, so with just under 200 days until Election Day, we may see the Kennedy effect as marginal."

Robinson-Stein Matchup

The general election matchup between Republican Mark Robinson and Democrat Josh Stein has also changed in the Democratic candidates' favor. Since February, Stein's lead has grown to nine points over Robinson (from 5 points). It is significant that Stein is running so far ahead of Joe Biden, suggesting Democrats are not currently being affected by Joe Biden's poor approval numbers.

Stein's advantage comes from his support among unaffiliated voters and those who self-identify as politically moderate. Robinson gets a lot of support from conservative voters, as is expected, while Stein does well among liberal voters. The other somewhat surprising finding is that Stein has more support from men and women than does Robinson.

"Stein's improved position relative to Robinson may be due to several factors," said David McLennan. "Robinson continues to get negative media coverage of his statements and actions from the past. This enhanced exposure of Robinson's extreme statements, as well as concerns that some of Robinson's policy positions, seems to be shifting the unaffiliated voters into Stein's camp. There are still a significant number of undecided voters—15 percent—as to not cause the Stein campaign to get overconfident."

Approval of President, Vice President, and Governor

Presidential Job Approval

Joe Biden's approval numbers continue to be well underwater, with just 38 percent of those in the state indicating he is doing a good job as president. On the other hand, 43 percent strongly disapprove of the job he is doing (59% total disapproval).

Of the demographic groups, Biden is above water (his approval ratings above his disapproval ratings) only with self-described Democrats, liberals, and Black voters. It is worth noting that, among Black voters, his overall approval is only 56%—a low for Biden and any Democratic president in the last 35 years.

"Joe Biden's approval numbers are abysmal, especially among groups he needs to support him for his reelection bid," said David McLennan. "If this was a typical presidential election, Joe Biden would have no chance to win North Carolina. His saving grace is that he is running against Donald Trump."

Gubernatorial Job Approval

Governor Roy Cooper's job approval numbers remain strong with 52 percent of North Carolinians approving his job performance, while just 38 percent disapprove. Cooper's job approval numbers are near or above 50 percent with all groups except for Republicans and those who self-identify as "conservative" or "very conservative," as well as the Generation Z voters.

"Governors typically have higher approval numbers than presidents or legislators," said David McLennan. "Roy Cooper's job approval numbers, especially in a state with such a strong partisan divide, are remarkable. It is interesting that his approval has fallen among the youngest voters in the state. This may be the residual effect of young voters' perceptions of Joe Biden as president."

Opinion of Joe Biden and Donald Trump

A direct comparison of people's overall opinion of Joe Biden and Donald Trump reveals an obvious truth—neither is considered very favorably. Trump has a slight, although

statistically insignificant, advantage over Biden in terms of approval (41-40%) and disapproval (47-48%).

Although most of the demographic groups break in predictable ways, it is the Gen Z voters that continue to surprise. Trump's approval rating among 18–24-year-olds is 33.4 percent, while Biden's is 33.3 percent. **It is worth noting that Gen Z males are twice as likely to approve of Donald Trump than Gen Z females.**

“Scholars have been noting the divide among young male and young female voters on political issues and leaders,” said David McLennan. “The result showing that Gen Z males are so supportive of Donald Trump, while Gen Z women are not, may make for very interesting discussions on college campuses and online for the next year. It is worth noting that only one-third of 18–24-year-old voters approve of the two elderly major party nominees. This may not bode well for those who are hoping that the youth vote will be like or stronger than in 2020.”

Policy Issues

Sports Gambling

Just before the ACC men's basketball tournament began, North Carolinians could begin legally betting on all sports through apps on their mobile devices. Hundreds of millions of dollars have been wagered in the state since then. We decided to get an early view of this law by asking people how satisfied they are with the law and if they were concerned about the impact of betting on college athletes.

Nearly half of our respondents—49%--indicated they were satisfied with the law, with 18% stating they were very satisfied. One-third of North Carolinians indicated they were not satisfied with the law, and 18% did not know.

Although there were not significant partisan differences in perceptions of the sports gambling laws in the state, there were significant differences in other demographic groups. Many Black respondents were satisfied with the new law, while just over 43 percent of white respondents were. Males indicated significantly higher satisfaction with the law than females.

The percentage of North Carolinians with little or no concerns about the impact of this new law on college athletes slightly exceeded those with concerns (45-40%). Among our respondents, men were more concerned than women about the impact of gambling on college athletes and older respondents were more concerned than younger respondents.

“This law has been in effect for less than two months. It may be too early to know of its impact, so now there is not a strong majority either for approving the law or about whether it will have a negative impact on college athletes,” said David McLennan.

Political Polarization in North Carolina

Political polarization remains a major issue in North Carolina. Over eighty percent of North Carolinians (83%) think the country is more polarized than it was five years ago (2019) and just over 12 percent of the respondents think the country will be less polarized five years from now (2029). Generally, respondents representing all Demographic groups believe partisanship is bad and not going to get much better.

The agreement among all North Carolinians also extends to the belief that our two major parties are not doing the best for the country and that another third party, which will be competitive with one or both major parties, is needed. Almost two-thirds of the respondents hold this belief.

“Although the country has always been polarized around policy issues, there is evidence that the polarization we are experiencing today is more what political scientists called ‘affective polarization,’” said David McLennan. “This is the idea that our differences are more about identity. Republicans dislike Democrats because they perceive them as culturally radical and Democrats dislike Republicans in a similar way. This can be seen in the poll results as Democrats feel that Republicans cannot run the federal government and are dishonest, while Republicans feel the same way about Democrats. There should be no surprise that Congress had its least productive year in 2023.”

No Labels Party

Until recently, some political observers thought that the No Labels Party, which qualified for inclusion on the North Carolina ballot, was going to be a major political force in 2024. The idea would be that this party would appeal to large numbers of voters disaffected by the two major parties. This group, whose supporters included former North Carolina governor Patrick McCrory, got quite a bit of media coverage and both major parties attacked it for being a potential disruptive influence on the 2024 election. Recently, the organization announced it would not be running a presidential ticket in 2024. Our results support the decision of the No Labels organization to not run a set of candidates. The results affirmed that the hype it initially received was not experienced by voters in North Carolina.

Only 22 percent of our respondents knew some or a lot about No Labels, while 48 percent knew nothing at all. Likewise, less than 20 percent said they would consider voting for candidates running under the No Labels banner. However, when asked about whether this party would have a positive impact on the political system or be disruptive, a plurality of respondents –40 percent– supported the idea that it would be a disruptive influence on this year’s election.”

“The No Labels Party may become a political force in North Carolina, but right now there are very few North Carolinians paying attention to this party,” said David McLennan. “Given

that only 7,738 voters are registered for this party, out of over 7.4 million voters in N.C., it does not appear as this party has gained much traction yet.”

Perceptions about the challenges of voting and knowledge of who can vote

Challenges of voting in the past and this year

By and large, most North Carolinians see voting as an easy process. We asked questions about possible logistical challenges that voters may have faced in the past or could potentially face this year. Most respondents (54%) indicated that they have not faced challenges in the past and 57 percent say they will not face any logistical challenges in 2024.

The one issue that came up most frequently as a past concern, as well as a concern for this year, was uncertainty about where to vote. Ten percent of respondents indicated that was an issue in past elections and twelve percent were concerned about finding their polling place this year.

Two groups of voters—the youngest voters and those with less than a high school diploma—indicated higher levels of concern. About one-in-five of the youngest voters indicated concerns with several issues, like checking their registration status or uncertainty about where to vote.

“North Carolina’s voting processes are well run by the state and county boards of elections,” said David McLennan. “The fact that most respondents indicated they did not expect to have issues with voting, even with presenting Voter ID, indicates the success of the boards of elections in communicating the process to voters. It is no surprise that young voters, many of whom will be voting for the first time, may have questions about the process of voting. I am confident that, with almost seven months left until Election Day, most of the concerns of voters will be remedied.”

Despite peoples’ confidence in understanding the voting process in North Carolina, one-quarter of voters stated that polling places only had some of the resources –translators or mobility-assistance– that people may need. Eight percent of respondents indicated that polling places did not possess any of the resources that voters would need to successfully cast a ballot. The results varied little among demographic groups.

“The fact that one-third of voters felt polling places lacked some or all of the resources necessary to help voters cast their ballots is a significant issue,” said David McLennan. “Election administration budgets have been historically underfunded and the loss of election administration personnel, including poll workers, is a national problem. It is also critical to the 13 percent of voters that they possess a

physical, emotional, psychological, or other condition that would make it challenging to vote.”

Knowledge of voting rights for felons and college students

The voting rights of those convicted of criminal felonies is very misunderstood. Only sixteen percent of our respondents correctly knew that a person’s voting privileges were restored once they completed their sentence. Almost half (45%) did not know enough to venture a response to our question and 38 percent were wrong in terms of their answers.

The percentage of our respondents who knew that college students could vote in the county of their college or university was higher than their knowledge of the voting rights of felons (50% correct), eleven percent were wrong, and 39 percent simply did not know the answer.

“Although the N.C. Board of Elections is clear in communicating state law on the voting rights of felons and college students, we continue to have a misinformation issue around both,” said David McLennan. “On the issue of felon voting, different states have different laws and some states, like Florida, have attempted to change their laws. This may be part of the confusion.”

Direction of State and Country

Direction of the Country

Dissatisfaction with the direction of the country continues to decline, as almost three-quarters of our respondents indicate they do not like what is going on in the country. Although our results do not point to a specific cause for this increasing decline, there is obvious concern about the economy, world events, and a general apprehension about the political system that affect these results.

In terms of demographics, all groups—partisan, age, etc.—were dissatisfied with the direction of the country. The only groups with small satisfaction gaps (the difference between satisfaction and dissatisfaction) were the youngest respondents and those self-identified as being the “most liberal” in terms of political ideology.

Meredith Poll Director David McLennan states: “The levels of dissatisfaction with the direction of the country are at almost near-record levels. As we head into the final months of an election year, expect both political parties to use this dissatisfaction and blame the other party for the woes of the country. This promises to be one of the most negative political campaign years in history.”

Direction of the State

North Carolinians are less dissatisfied with the direction of North Carolina, but in our most recent survey, the gap between satisfaction and dissatisfaction has increased. Now, just 33 percent of our respondents are satisfied with the direction of the state and 55 percent are dissatisfied—virtually unchanged from February.

“The sharp increase in dissatisfaction with the direction of the state, after being relatively stable for years, is significant,” states David McLennan. “There could be many reasons for this decrease in satisfaction and increase in dissatisfaction, but the most likely explanation is that the mood about national politics is affecting state politics. In other words, people are no longer distinguishing things going on at the national level from things going on in North Carolina.”

Topline Results

Satisfaction with the direction of the country and state

Satisfaction with the direction of the country

Satisfaction with the way things are going in the United States today

All in all, are you satisfied with the direction of the country today?

Response	Number	Percentage
Yes	160	20
No	592	74
Don't know	49	6

N=801

Satisfaction with the direction of the state

Satisfaction with the way things are going in the North Carolina today

All in all, are you satisfied with the direction of North Carolina today?

Response	Number	Percentage
Yes	268	33
No	439	55
Don't know	94	12

N=801

Challenges to voting

Challenges faced in the past and anticipated in the future

What Challenges to voting in NC have you experienced? (Select all that apply)

Response	Number	Percentage
Difficulty getting to my polling place	71	7
Requesting/receiving/mailling/dropping off an absentee or mail in ballot	66	7

Uncertainty about where to vote	118	12
Uncertainty about how to register or if I am registered	38	4
Uncertain whether I am allowed to vote due to a criminal conviction	19	2
Uncertain whether I am allowed to vote due to a recent move from out of state	17	2
Access to a translator	13	1
A disability that would limit access	35	4
Ability to show a photo ID	48	5
None of the above	530	54
Don't know	20	2

N=975

What challenges to voting in November do you anticipate having? (Select all that apply)

Response	Number	Percentage
Difficulty getting to my polling place	77	8
Requesting/receiving/mailing/dropping off an absentee or mail in ballot	68	7
Uncertainty about where to vote	97	10
Uncertainty about how to register or if I am registered	25	3

Uncertain whether I am allowed to vote due to a criminal conviction	16	2
Uncertain whether I am allowed to vote due to a recent move from out of state	11	1
Access to a translator	7	1
A disability that would limit access	31	3
Ability to show a photo ID	38	4
None of the above	530	57
Don't know	38	4

N=938

Do you have a physical, emotional, psychological, or other condition that makes voting in-person a challenge?

Response	Number	Percentage
Yes	100	13
No	684	85
Don't know	17	2

N=801

[Does your polling site have the necessary resources to assist with voting](#)
Does your polling site have the necessary resources, information, and personnel to assist you with voting?

Response	Number	Percentage
Yes, they had the resources to assist me.	45	45
They had some, but not all of the resources to assist me.	25	25
No, they did not have any resources to assist me.	8	8
Don't know	22	22

N=100

[Knowledge of voting laws related to felons](#)
To the best of your knowledge, does North Carolina allow residents to vote if they have been convicted of a felony?

Response	Number	Percentage
No, former felons cannot vote in North Carolina.	281	35
Yes, if they have completed probation and parole.	125	16
Yes, once they are released from prison.	37	5
Don't know	358	45

N=801

Knowledge of voting laws related to college students

To the best of your knowledge, can college students vote where they go to college?

Response	Number	Percentage
Yes	399	50
No	88	11
Don't know	314	39

N=801

Political Polarization

Current political divide

What's your view... Do you think the country is more politically divided these days than in the past, or not?

Response	Number	Percentage
Less politically divided	25	3
More politically divided	662	83
About the same	97	12
Don't know	17	2

N=801

Future political divide

And thinking about five years from now, do you think the country will be:

Response	Number	Percentage
Less politically divided	95	12
More politically divided	340	42
About the same	239	30
Don't know	127	16

N=801

Perceptions of major political parties in NC

Extremism

Thinking about the political parties, please tell me if each of the phrases below best describes the Democratic Party and its leaders, the Republican Party, and its leaders, both, or neither.

Is more extreme in its positions

Response	Number	Percentage
The Democratic Party	225	28
The Republican Party	302	38
Both	201	25
Neither	28	4
Don't know	45	6

N=801

Manage the federal government

Can better manage the federal government.

Response	Number	Percentage
The Democratic Party	255	32
The Republican Party	291	36
Both	61	8
Neither	154	19
Don't know	40	5

N=801

Cares about people like me

Cares more about the needs of people like me.

Response	Number	Percentage
The Democratic Party	294	37
The Republican Party	231	29
Both	42	5
Neither	196	24
Don't know	38	5

N=801

Governs in a more honest and ethical way

Governs in a more honest and ethical way.

Response	Number	Percentage
The Democratic Party	257	32
The Republican Party	203	25
Both	30	4
Neither	270	34

Don't know	41	5
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N=801

Need for a third party

In your view, do the Democratic and Republican parties do an adequate job of representing the American people, or do they do such a poor job that a third party is needed?

Response	Number	Percentage
The two parties do an adequate job of representing Americans	176	22
The two parties do not do an adequate job of representing Americans and a third party is needed	505	63
Don't know	120	15

N=801

No Labels Party

Recently the "No Labels" party has been granted access to the North Carolina ballot for 2024. How much do you know about the No Labels Party?

Response	Number	Percentage
A lot	30	4
Some	148	18
Very little	236	29
Nothing at all	387	48

N=801

How likely would you be to vote for candidates running from the No Labels Party?

Response	Number	Percentage
Very likely	32	4
Somewhat likely	126	16
Somewhat unlikely	104	13

Very unlikely	284	35
Don't know	255	32

N=801

Some have argued that the No Labels Party would be a disruptive influence in the 2024 elections because it could give an advantage to one of the major parties - either Democratic or Republican. Others argue that it will have a positive effect on the 2024 elections because it will give voters a choice other than the two major parties. Which is closest to your position about the No Labels Party in 2024?

Response	Number	Percentage
It will have a disruptive influence over the 2024 elections and give an advantage to one of the major parties.	320	40
It will have a positive effect on the 2024 elections because it gives voters a choice other than candidates from the two major parties.	253	32
Don't know	228	28

N=801

Public Policy Issues

Satisfaction with new law on sports gambling

How satisfied are you with the new law that legalized mobile sports betting in North Carolina?

Response	Number	Percentage
Very satisfied	144	18
Somewhat satisfied	246	31
Somewhat dissatisfied	144	18
Very dissatisfied	120	15
Don't know	147	18

N=801

Concern over impact of sports gambling on college athletes

How concerned are you that the implementation of mobile sports gambling is going to affect the performance of collegiate athletes?

Response	Number	Percentage
Very concerned	124	15
Somewhat concerned	198	25
Somewhat unconcerned	186	23
Very unconcerned	178	22
Don't know	115	14

N=801

Approval of Political Figures

Approval of President Biden

Do you approve or disapprove of the way Joe Biden is handling his job as president?

Response	Number	Percentage
Strongly approve	119	15
Approve	182	23
Disapprove	130	16
Strongly disapprove	345	43
Don't know	25	3

N=801

Approval of Governor Cooper

Do you approve or disapprove of the way Roy Cooper is handling his job as governor?

Response	Number	Percentage
Strongly approve	195	24
Approve	225	28
Disapprove	155	19
Strongly disapprove	150	19

Don't know	76	9
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N=801

Opinion of Joe Biden and Donald Trump

Joe Biden

What is your overall opinion of President Biden?

Response	Number	Percentage
Very favorable	134	17
Somewhat favorable	182	23
Somewhat unfavorable	122	15
Very unfavorable	343	43
Don't know	20	3

N=801

Donald Trump

What is your overall opinion of former President Trump?

Response	Number	Percentage
Very favorable	166	21
Somewhat favorable	159	20
Somewhat unfavorable	112	14
Very unfavorable	345	43
Don't know	19	2

N=801

The Fall Election

Intent to vote

Do you intend to vote in the fall?

Response	Number	Percentage
Yes	711	89
No	34	4
Not sure	56	7

N=801

Method of voting

What method?

Response	Number	Percentage
In person on election day	324	46
In person early voting	306	43
Absentee, by mail	57	8
Not sure	24	3

N=711

Presidential General Election Matchup

If the election for president of the United States was held today, which candidate would you be most likely to vote for?

Response	Number	Percentage
Democrat Joe Biden	276	39
Republican Donald Trump	289	41
Independent Robert F. Kennedy, Jr.	65	9
Someone else	28	4
Don't know	53	7

N=711

Gubernatorial General Election Matchup

If the election for North Carolina governor was held today, which candidate would you be most likely to vote for?

Response	Number	Percentage
Democrat Josh Stein	318	45
Republican Mark Robinson	254	36
Someone else	34	5
Don't know	105	15

N=711

Demographics* (Note: See Methodology section for weighting by demographic variable)

Lastly, we would like to ask some questions about you.

Location

Would you consider where you live to be:

Response	Number	Percentage
Urban	167	21
Rural	282	35
Suburban	338	42
Don't know	14	2

N=801

Were you born in North Carolina or somewhere else?

Response	Number	Percentage
Born in North Carolina	428	53
Born somewhere else	373	47

N=801

Gender

What is your gender identity?

Response	Number	Percentage
Female	408	51
Male	389	49
Non-binary/third gender	1	0
Prefer not to say	3	0

N=801

Race/Ethnicity

What is your race/ethnic group?

Response	Number	Percentage
White	544	68
Black or African American	177	22
Hispanic/Latino	30	4
Asian, Native Hawaiian, or Pacific Islander	13	2
Other	27	4
Prefer not to say	10	1

N=801

Would you describe yourself as evangelical in terms of your religious beliefs?

Response	Number	Percentage
Yes	288	36
No	455	57
Don't know	58	7

N=801

Age

What is your age?

18-24	60	7
25-40	230	29
41-56	222	28
57-75	210	26
76+	77	10

Prefer not to say	2	0
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N=801

Education

What best describes the level of education you last completed?

Response	Number	Percentage
Less than high school diploma	19	2
High school diploma	176	22
Some college	266	33
Bachelor's degree	213	27
Graduate or professional degree	124	15
Prefer not to say	3	0

N=801

Ideology

How would you describe yourself?

Response	Number	Percentage
Very liberal	79	10
Somewhat liberal	119	15
Somewhere in the middle	337	42
Somewhat conservative	165	21
Very conservative	101	13

N=801

Political Party

What political party do you most identify with?

Response	Number	Percentage
Democrat	236	29
Republican	252	31
Unaffiliated	277	35
Other	18	2
Don't know	18	2

N=801

Cross-tabulations

Direction of the Country and State

Direction of the country

All in all, are you satisfied with the direction of the country today?

	Yes	No	Don't Know
Democrat	42.3	49.4	8.4
Republican	6.7	92.5	0.8
Unaffiliated	13.5	77.7	8.9
Other	16.7	72.2	11.1
Don't know	21.7	60.9	17.4
White	16.3	79.3	4.4
Black or African American	34.8	54.9	10.3
Hispanic/Latino	3.3	76.7	20.0
Asian, Native Hawaiian, or Pacific Islander	30.8	69.2	0.0
Other	14.8	77.8	7.4
Prefer not to say	14.3	71.4	14.3
Male	22.0	72.7	5.3
Female	18.4	73.9	7.7
Non-binary/third gender	0.0	100.0	0.0
Prefer not to say	20.0	80.0	20.0
18-24	17.5	71.4	11.1

25-40	20.5	70.7	8.8
41-56	17.9	77.7	4.5
57-75	21.4	72.4	6.2
76+	24.7	72.7	2.6
Prefer not to say	0.0	100.0	0.0
Less than high school diploma	30.0	55.5	15.0
High school diploma	21.2	74.3	4.5
Some college	14.0	78.2	7.7
Bachelor's degree	18.1	75.8	6.0
Graduate or professional degree	32.5	61.9	5.6
Prefer not to say	50.0	25.0	25.0
Very liberal	38.0	55.7	6.3
Somewhat liberal	33.3	54.5	12.2
Somewhere in the middle	18.4	74.6	7.0
Somewhat conservative	8.9	87.5	3.6
Very conservative	14.7	82.4	2.9
Urban	25.1	64.7	10.2
Suburban	20.7	74.6	4.7
Rural	16.1	78.6	5.3
Don't know	25.0	50.0	25.0

Direction of the state

All in all, are you satisfied with the direction of North Carolina today?

	Yes	No	Don't Know
Democrat	46.6	41.8	11.7
Republican	25.7	64.8	9.5
Unaffiliated	30.1	56.4	13.5
Other	33.3	50.0	16.7
Don't know	21.7	47.8	30.4
White	30.5	58.7	10.8
Black or African American	44.0	41.3	14.7
Hispanic/Latino	23.3	50.0	26.7
Asian, Native Hawaiian, or Pacific Islander	38.5	38.5	23.1
Other	33.3	63.0	3.7
Prefer not to say	21.4	64.3	14.3
Male	36.5	53.4	10.1
Female	30.7	55.3	14.0
Non-binary/third gender	0.0	100.0	0.0
Prefer not to say	20.0	40.0	40.0
18-24	33.3	41.3	25.4

25-40	39.3	51.0	9.6
41-56	25.9	60.3	13.8
57-75	32.4	56.2	11.4
76+	40.3	53.2	6.5
Prefer not to say	0.0	50.0	50.0
Less than high school diploma	30.0	55.0	15.0
High school diploma	33.5	54.7	11.7
Some college	29.9	59.0	11.1
Bachelor's degree	36.7	50.7	12.6
Graduate or professional degree	35.7	50.8	13.5
Prefer not to say	25.0	25.0	50.0
Very liberal	43.0	45.6	11.4
Somewhat liberal	39.8	45.5	14.6
Somewhere in the middle	34.7	53.1	12.2
Somewhat conservative	28.6	59.5	11.9
Very conservative	21.6	67.6	10.8
Urban	39.5	46.1	14.4
Suburban	35.0	53.9	11.1
Rural	28.4	60.7	10.9
Don't know	25.0	40.0	35.0

Challenges to Voting

Challenges in the past and future

What challenges to voting in NC have you experienced? (select all that apply)

	Difficult getting to my polling place	Requesting/receiving/mailing/dropping off an absentee or mail-in ballot	Uncertainty about where to vote	Uncertainty about how to register or if I am registered	Uncertainty in whether I am allowed to vote due to a criminal conviction	Uncertain whether I am allowed to vote due to a recent move from out of state	Access to a translator	A disability that would limit access	Ability to show a photo ID	None of the above	Don't Know
Democrat	10.0	10.5	17.6	5.4	3.8	1.7	2.5	5.0	6.7	60.7	1.3
Republican	6.3	6.3	10.3	4.0	2.0	2.0	0.8	3.6	4.7	73.5	2.8
Unaffiliated	10.6	8.9	16.0	5.0	1.8	3.2	1.8	4.6	7.8	64.5	1.8
Other	22.2	16.7	27.8	11.1	0.0	0.0	5.6	5.6	0.0	50.0	0.0
Don't know	0.0	0.0	13.0	8.7	4.3	0.0	0.0	0.0	0.0	60.9	34.8
White	6.2	5.9	12.8	3.8	1.6	0.9	0.9	4.8	3.7	72.8	1.5
Black or African American	12.5	14.1	17.9	7.1	6.0	4.3	2.7	4.9	11.4	52.7	3.8

Hispanic/ Latino	16.7	23.3	33.3	10.0	0.0	6.7	6.7	0.0	10.0	53.3	6.7
Asian, Native Hawaiian, or Pacific Islander	15.4	7.7	30.8	15.4	0.0	15.4	7.7	0.0	7.7	46.2	0.0
Other	25.9	3.7	7.4	0.0	0.0	3.7	0.0	0.0	18.5	51.9	7.4
Prefer not to say	21.4	14.3	14.3	14.3	0.0	0.0	7.1	0.0	0.0	35.7	28.6
Male	9.1	7.8	12.2	4.8	3.5	1.8	2.3	4.8	6.1	67.6	1.5
Female	9.2	9.2	17.4	5.1	1.4	2.7	1.2	3.9	6.3	64.0	3.9
Non-bina ry/third gender	0.0	0.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prefer not to say	0.0	0.0	0.0	20.0	0.0	0.0	0.0	0.0	0.0	80.0	20.0
18-24	22.2	22.2	30.2	12.7	4.8	12.7	3.2	4.8	9.5	36.5	11.1
25-40	15.5	12.1	21.8	10.0	4.2	2.1	3.8	4.2	7.9	53.6	3.8
41-56	7.6	4.9	14.3	3.6	2.2	1.8	1.3	4.0	6.3	68.8	2.7
57-75	1.9	4.8	6.7	0.5	1.0	0.5	0.0	5.2	2.4	80.0	0.5
76+	2.6	6.5	5.2	0.0	0.0	0.0	0.0	2.6	7.8	79.2	0.0
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0
Less than high school	20.0	10.0	30.0	5.0	10. 0	0.0	0.0	10.0	0.0	35.0	0.0

diploma											
High school diploma	8.9	11.7	15.1	5.6	3.9	4.5	2.2	5.6	6.7	61.5	3.9
Some college	8.5	6.6	14.4	3.3	1.1	1.8	1.8	4.1	5.9	65.3	3.0
Bachelor's degree	8.4	6.5	15.8	7.9	1.9	2.3	1.9	2.8	7.4	70.7	0.0
Graduate or professional degree	10.3	11.1	11.1	2.4	3.2	0.0	0.8	4.8	4.8	70.6	4.0
Prefer not to say	0.0	0.0	25.0	25.0	0.0	0.0	0.0	0.0	0.0	25.0	75.0
Very liberal	16.5	15.2	17.7	2.5	1.3	2.5	1.3	6.3	11.4	54.4	5.1
Somewhat liberal	11.4	14.6	17.9	8.9	2.4	4.1	2.4	3.3	4.1	65.0	1.6
Somewhere in the middle	8.2	6.1	16.0	6.7	3.5	2.3	1.7	4.1	6.4	63.3	3.8
Somewhat conservative	6.5	8.9	11.3	2.4	1.2	1.8	1.8	3.0	4.2	73.2	1.8
Very conservative	7.8	2.9	10.8	1.0	2.0	0.0	1.0	6.9	6.9	71.6	1.0
Urban	10.2	12.6	17.4	4.8	6.0	3.0	2.4	5.4	7.2	58.7	1.8
Suburban	7.9	6.4	13.4	5.8	0.9	2.6	0.6	3.2	5.2	71.1	1.7

Rural	10.2	8.8	14.7	3.5	2.5	1.4	2.5	4.6	7.0	64.9	2.8
Don't know	5.0	5.0	20.0	15.0	0.0	0.0	5.0	10.0	0.0	45.0	30.0

What challenges to voting in November do you anticipate having? (select all that apply)

	Difficulty getting to my polling place	Requesting/receiving/mailing/dropping off an absentee or mail-in ballot	Uncertainty about where to vote	Uncertainty about how to register or if I am registered	Uncertain whether I am allowed to vote due to a criminal conviction	Uncertain whether I am allowed to vote due to a recent move from out of state	Access to a translator	A disability that would limit access	Ability to show a photo ID	None of the above	Don't Know
Democrat	10.0	10.5	11.7	3.3	2.9	0.4	1.3	3.8	5.0	62.3	4.6
Republican	7.1	4.7	11.1	3.6	2.0	1.2	0.8	4.0	4.0	74.7	2.8
Unaffiliated	11.7	10.3	13.8	3.5	1.8	2.1	1.1	3.9	6.4	61.3	6.7
Other	11.1	16.7	22.2	0.0	5.6	5.6	0.0	11.1	0.0	55.6	0.0
Don't know	4.3	0.0	8.7	0.0	4.3	4.3	0.0	0.0	0.0	60.9	30.4
White	7.9	7.1	9.7	1.6	1.1	0.7	0.5	4.2	3.3	72.9	3.5
Black or African American	12.0	11.4	15.8	4.3	5.4	3.8	2.2	4.3	9.2	51.6	7.6
Hispanic/Latino	16.7	16.7	26.7	23.3	3.3	0.0	3.3	0.0	10.0	43.3	6.7

Asian, Native Hawaiian, or Pacific Islander	7.7	7.7	38.5	15.4	0.0	7.7	0.0	7.7	0.0	38.5	7.7
Other	18.5	7.4	14.8	0.0	3.7	0.0	0.0	0.0	7.4	59.3	14.8
Prefer not to say	14.3	7.1	14.3	7.1	7.1	0.0	0.0	0.0	0.0	50.0	28.6
Male	10.4	8.4	11.1	2.5	3.3	2.0	1.3	4.8	5.6	66.1	4.6
Female	8.9	8.5	13.3	4.1	1.4	1.0	0.7	3.1	4.3	65.2	6.0
Non-binary/third gender	0.0	100.0	100.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Prefer not to say	0.0	0.0	20.0	0.0	0.0	0.0	0.0	0.0	0.0	80.0	20.0
18-24	15.9	19.0	27.0	9.5	11.1	3.2	3.2	1.6	7.9	39.7	11.1
25-40	15.5	11.7	19.2	6.7	3.8	2.9	1.7	4.2	7.1	52.7	7.9
41-56	9.4	6.3	11.6	2.2	0.9	1.3	0.9	3.6	4.0	67.9	4.9
57-75	3.8	4.3	3.3	0.0	0.5	0.0	0.0	4.8	1.4	81.9	2.9
76+	2.6	7.8	6.5	0.0	0.0	0.0	0.0	3.9	7.8	75.3	1.3
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.0	0.0
Less than high school diploma	20.0	0.0	30.0	5.0	5.0	15.0	0.0	15.0	0.0	30.0	15.0

High school diploma	11.2	10.1	11.2	4.5	2.8	2.2	2.2	4.5	6.1	61.5	7.8
Some college	10.7	8.9	13.7	2.2	1.1	0.4	0.0	3.0	4.1	63.5	5.5
Bachelor's degree	8.4	8.8	13.5	5.1	1.9	1.4	0.9	3.7	6.5	70.7	2.3
Graduate or professional degree	5.6	6.3	7.1	0.8	4.8	0.8	1.6	4.0	3.2	74.6	3.2
Prefer not to say	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	25.0	75.0
Very liberal	13.9	16.5	13.9	1.3	2.5	1.3	1.3	5.1	8.9	54.4	5.1
Somewhat liberal	11.4	12.2	14.6	7.3	1.6	1.6	0.0	1.6	4.9	65.9	4.1
Somewhere in the middle	9.9	7.9	13.1	2.3	2.6	2.0	1.2	3.8	5.2	63.0	6.4
Somewhat conservative	6.5	6.5	10.1	4.2	1.8	1.2	0.6	4.2	3.6	73.2	4.2
Very conservative	7.8	2.9	9.8	2.0	2.9	0.0	2.0	5.9	2.9	70.6	5.9
Urban	14.4	7.8	14.4	4.2	3.6	1.8	1.8	6.0	3.6	63.5	4.8
Suburban	6.7	9.0	13.1	3.5	1.2	1.2	0.9	2.6	5.2	69.4	2.9
Rural	10.2	8.8	9.8	2.1	2.5	1.8	0.7	4.2	5.6	64.2	7.0

Don't know	10.0	0.0	20.0	10.0	10.0	0.0	0.0	5.0	0.0	40.0	30.0
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Do you have a physical, emotional, psychological, or other condition that makes voting in-person a challenge?

	Yes	No	Don't Know
Democrat	12.6	86.6	0.8
Republican	12.6	87.0	0.4
Unaffiliated	12.1	84.4	3.5
Other	16.7	72.2	11.1
Don't know	17.4	60.9	21.7
White	11.2	87.4	1.5
Black or African American	15.8	79.3	4.9
Hispanic/Latino	10.0	86.7	3.3
Asian, Native Hawaiian, or Pacific Islander	23.1	76.9	0.0
Other	11.1	81.5	7.4
Prefer not to say	28.6	71.4	0.0
Male	10.9	86.1	3.0
Female	13.5	84.5	1.9
Non-binary/third gender	100.0	0.0	0.0

Prefer not to say	60.0	40.0	0.0
18-24	23.8	68.3	7.9
25-40	10.5	86.2	3.3
41-56	13.4	83.5	3.1
57-75	11.4	88.6	0.0
76+	10.4	89.6	0.0
Prefer not to say	50.0	50.0	0.0
Less than high school diploma	20.0	70.0	10.0
High school diploma	13.4	83.8	2.8
Some college	14.8	81.9	3.3
Bachelor's degree	7.9	91.6	0.5
Graduate or professional degree	14.3	84.1	1.6
Prefer not to say	0.0	75.0	25.0
Very liberal	20.3	78.5	1.3
Somewhat liberal	15.4	84.6	0.0
Somewhere in the middle	10.5	86.0	3.5
Somewhat conservative	11.3	86.3	2.4
Very conservative	12.7	84.3	2.9
Urban	15.0	82.6	2.4
Suburban	10.2	88.0	1.7

Rural	13.7	83.5	2.8
Don't know	20.0	70.0	10.0

Polling places have resources necessary to vote

Does your polling site have the necessary resources, information, and personnel to assist you with voting?

	Yes, they had the resources to assist me.	They had some, but not all of the resources to assist me.	No, they did not have any resources to assist me.	Don't Know
Democrat	56.7	16.7	6.7	20.0
Republican	46.9	34.4	3.1	15.6
Unaffiliated	35.3	23.5	11.8	29.4
Other	0.0	33.3	33.3	33.3
Don't know	50.0	0.0	0.0	50.0
White	44.3	23.0	11.5	21.3
Black or African American	51.7	20.7	3.4	24.1
Hispanic/Latino	33.3	33.3	0.0	33.3
Asian, Native Hawaiian, or Pacific Islander	66.7	33.3	0.0	0.0
Other	33.3	66.7	0.0	0.0
Prefer not to say	0.0	25.0	0.0	75.0
Male	39.5	25.6	18.6	16.3
Female	51.8	23.2	0.0	25.0

Non-binary/third gender	0.0	0.0	0.0	100.0
Prefer not to say	0.0	33.3	0.0	66.7
18-24	33.3	40.0	6.7	20.0
25-40	36.0	32.0	12.0	20.0
41-56	46.7	20.0	6.7	26.7
57-75	66.7	12.5	4.2	16.7
76+	25.0	25.0	12.5	37.5
Prefer not to say	0.0	0.0	0.0	100.0
Less than high school diploma	25.0	25.0	0.0	50.0
High school diploma	41.7	37.5	12.5	8.3
Some college	52.5	12.5	7.5	27.5
Bachelor's degree	41.2	47.1	0.0	11.8
Graduate or professional degree	38.9	11.1	11.1	38.9
Prefer not to say	0.0	0.0	0.0	0.0
Very liberal	43.8	18.8	12.5	25.0
Somewhat liberal	52.7	26.3	5.3	15.8
Somewhere in the middle	38.9	25.0	8.3	27.8
Somewhat conservative	31.6	26.3	10.5	31.6
Very conservative	69.2	23.1	0.0	7.7
Urban	48.0	24.0	4.0	24.0

Suburban	48.6	22.9	8.6	20.0
Rural	41.0	25.6	10.3	23.1
Don't know	25.0	25.0	0.0	50.0

Knowledge of laws related to felons voting

To the best of your knowledge, does North Carolina allow residents to vote if they have been convicted of a felony?

	No, former felons cannot vote in NC	Yes, if they have completed probation and parole	Yes, once they are released from prison	I Don't Know
Democrat	31.8	19.7	5.0	43.5
Republican	38.3	16.6	3.6	41.5
Unaffiliated	32.6	11.3	5.7	46.8
Other	11.1	16.7	5.6	66.7
Don't know	26.1	13.0	4.3	56.5
White	37.3	14.6	4.0	44.1
Black or African American	29.3	15.2	8.2	47.3
Hispanic/Latino	30.0	33.3	3.3	33.3
Asian, Native Hawaiian, or Pacific Islander	7.7	23.1	0.0	69.2
Other	40.7	18.5	3.7	37.0
Prefer not to say	28.6	7.1	0.0	64.3
Male	37.0	15.9	6.1	41.0

Female	32.6	15.5	3.6	48.3
Non-binary/third gender	0.0	0.0	0.0	100.0
Prefer not to say	40.0	0.0	0.0	60.0
18-24	15.9	27.0	12.7	44.4
25-40	38.1	14.2	5.0	42.7
41-56	38.4	16.5	4.0	41.1
57-75	34.8	11.9	3.3	50.0
76+	28.6	18.2	3.9	49.4
Prefer not to say	50.0	0.0	0.0	50.0
Less than high school diploma	30.0	10.0	15.0	45.0
High school diploma	37.4	15.1	2.8	44.7
Some college	36.2	11.1	4.4	48.3
Bachelor's degree	37.7	16.3	6.0	40.0
Graduate or professional degree	24.6	26.2	4.8	44.4
Prefer not to say	0.0	0.0	0.0	100.0
Very liberal	34.2	22.8	7.6	35.4
Somewhat liberal	26.0	22.0	4.9	47.2
Somewhere in the middle	36.2	12.0	4.4	47.5
Somewhat conservative	36.9	17.9	5.4	39.9
Very conservative	37.3	10.8	2.9	49.0

Urban	32.3	16.2	8.4	43.1
Suburban	33.2	16.6	4.4	45.8
Rural	37.9	14.7	3.2	44.2
Don't know	35.0	5.0	5.0	55.0

Knowledge related to college students voting

To the best of your knowledge, can college students vote where they go to college?

	Yes	No	Don't Know
Democrat	54.4	8.4	37.2
Republican	47.8	14.2	37.9
Unaffiliated	47.9	11.3	40.8
Other	27.8	5.6	66.7
Don't know	56.5	0.0	43.5
White	47.2	12.1	40.8
Black or African American	54.9	6.5	38.6
Hispanic/Latino	50.0	16.7	33.3
Asian, Native Hawaiian, or Pacific Islander	46.2	15.4	38.5
Other	59.3	11.1	29.6
Prefer not to say	57.1	7.1	35.7
Male	48.1	13.7	38.2
Female	51.0	8.5	40.6
Non-binary/third gender	100.0	0.0	0.0

Prefer not to say	40.0	0.0	60.0
18-24	68.3	11.1	20.6
25-40	56.5	10.5	33.1
41-56	42.9	11.2	46.0
57-75	42.9	12.4	44.8
76+	50.6	7.8	41.6
Prefer not to say	50.0	0.0	50.0
Less than high school diploma	50.0	5.0	45.0
High school diploma	45.3	10.1	44.7
Some college	46.9	8.5	44.6
Bachelor's degree	50.2	14.4	35.3
Graduate or professional degree	61.1	12.7	26.2
Prefer not to say	25.0	0.0	75.0
Very liberal	51.9	10.1	38.0
Somewhat liberal	50.4	11.4	38.2
Somewhere in the middle	49.3	8.7	42.0
Somewhat conservative	50.6	16.1	33.3
Very conservative	46.1	9.8	44.1
Urban	61.1	9.0	29.9
Suburban	51.9	9.3	38.8

Rural	40.0	14.0	46.0
Don't know	50.0	10.0	40.0

Political Polarization

Current division

What's your view... Do you think the country is more politically divided these days than in the past or not?

	Less politically divided	More politically divided	About the same	Don't Know
Democrat	6.7	78.7	11.7	2.9
Republican	1.6	85.8	11.5	1.2
Unaffiliated	1.8	84.4	11.3	2.5
Other	5.6	66.7	22.2	5.6
Don't know	0.0	52.2	17.4	30.4
White	1.8	88.5	7.7	2.0
Black or African American	6.0	65.8	23.4	4.9
Hispanic/Latino	3.3	80.0	16.7	0.0
Asian, Native Hawaiian, or Pacific Islander	7.7	84.6	7.7	0.0
Other	3.7	70.4	22.2	3.7
Prefer not to say	14.3	57.1	0.0	28.6

Male	2.8	84.3	10.1	2.8
Female	3.6	79.7	13.8	2.9
Non-binary/third gender	0.0	100.0	0.0	0.0
Prefer not to say	0.0	60.0	0.0	40.0
18-24	4.8	73.0	15.9	6.3
25-40	5.4	71.5	18.0	5.0
41-56	3.1	81.3	12.1	3.6
57-75	1.0	91.4	7.1	0.5
76+	1.3	96.1	2.6	0.0
Prefer not to say	0.0	100.0	0.0	0.0
Less than high school diploma	0.0	65.0	20.0	15.0
High school diploma	6.1	74.9	15.1	3.9
Some college	3.3	83.0	10.3	3.3
Bachelor's degree	1.4	87.9	9.8	0.9
Graduate or professional degree	2.4	83.3	12.7	1.6
Prefer not to say	0.0	25.0	25.0	50.0
Very liberal	10.1	74.7	11.4	3.8

Somewhat liberal	4.9	87.0	6.5	1.6
Somewhere in the middle	1.2	80.5	14.3	4.1
Somewhat conservative	1.8	83.3	13.1	1.8
Very conservative	4.9	83.3	8.8	2.9
Urban	7.2	74.3	15.0	3.6
Suburban	1.7	84.8	11.4	2.0
Rural	2.5	84.6	10.9	2.1
Don't know	5.0	55.0	10.0	30.0

Future division

And thinking about five years from now, do you think the country will be:

	Less politically divided	More politically divided	About the same	Don't Know
Democrat	13.8	39.3	32.6	14.2
Republican	12.6	40.3	32.0	15.0
Unaffiliated	8.9	48.9	25.2	17.0
Other	11.1	27.8	33.3	27.8
Don't know	13.0	21.7	17.4	47.8
White	11.5	41.9	29.4	17.2

Black or African American	15.2	38.0	29.3	17.4
Hispanic/Latino	6.7	53.3	33.3	6.7
Asian, Native Hawaiian, or Pacific Islander	0.0	61.5	38.5	0.0
Other	3.7	51.9	29.6	14.8
Prefer not to say				
Male	13.4	44.3	28.9	13.4
Female	10.1	40.1	30.2	19.6
Non-binary/third gender	0.0	100.0	0.0	0.0
Prefer not to say	0.0	40.0	20.0	40.0
18-24	14.3	50.8	25.4	9.5
25-40	12.6	44.8	28.0	14.6
41-56	10.3	44.2	28.1	17.4
57-75	11.0	37.6	32.4	19.0
76+	13.0	33.8	32.5	20.8
Prefer not to say	0.0	50.0	50.0	0.0

Less than high school diploma	5.0	45.0	25.0	25.0
High school diploma	10.1	40.2	28.5	21.2
Some college	15.1	39.5	27.7	17.7
Bachelor's degree	10.7	43.3	29.8	16.3
Graduate or professional degree	9.5	50.0	33.3	7.1
Prefer not to say	0.0	0.0	75.0	25.0
Very liberal	12.7	38.0	30.4	19.0
Somewhat liberal	13.8	47.2	26.8	12.2
Somewhere in the middle	10.5	40.8	29.4	19.2
Somewhat conservative	8.9	40.5	35.1	15.5
Very conservative	16.7	47.1	22.5	13.7
Urban	16.8	40.1	29.3	13.8
Suburban	9.9	41.4	31.5	17.2
Rural	11.2	43.9	28.1	16.8
Don't know	5.0	50.0	15.0	30.0

Major Political Parties

Extremism

Thinking about political parties, please tell me if each of the phrases below best describes the Democratic Party and its leaders, the Republican Party, and its leaders, both, or neither.

Is more extreme in its positions

	Democratic Party	Republican Party	Both	Neither	Don't Know
Democrat	20.5	61.5	11.7	1.3	5.0
Republican	47.8	20.9	26.5	1.6	3.2
Unaffiliated	18.8	35.8	34.4	5.7	5.3
Other	11.1	11.1	44.4	5.6	27.8
Don't know	8.7	4.3	17.4	21.7	47.8
White	32.5	34.7	27.1	1.6	4.0
Black or African American	20.7	41.8	17.9	9.2	10.3
Hispanic/Latino	13.3	60.0	23.3	3.3	0.0
Asian, Native Hawaiian, or Pacific Islander	23.1	53.8	23.1	0.0	0.0
Other	14.8	25.9	33.3	7.4	18.5
Prefer not to say	0.0	35.7	28.6	0.0	35.7
Male	35.2	33.4	24.8	4.1	2.5
Female	21.3	41.1	24.9	3.1	9.7

Non-binary/third gender	0.0	100.0	0.0	0.0	0.0
Prefer not to say	0.0	20.0	60.0	0.0	20.0
18-24	15.9	38.1	22.2	11.1	12.7
25-40	20.9	34.7	31.4	5.4	7.5
41-56	28.1	35.3	25.9	2.7	8.0
57-75	36.2	35.3	25.9	2.7	8.0
76+	36.2	40.0	20.0	0.5	3.3
Prefer not to say	0.0	50.0	50.0	0.0	0.0
Less than high school diploma	10.0	20.0	35.0	15.0	20.0
High school diploma	29.1	31.3	23.5	6.7	9.5
Some college	26.9	38.4	25.8	3.3	5.5
Bachelor's degree	28.8	42.8	23.7	1.4	3.3
Graduate or professional degree	30.2	38.1	25.4	1.6	4.8
Prefer not to say	0.0	0.0	50.0	0.0	50.0
Very liberal	15.2	59.5	19.0	2.5	3.8
Somewhat liberal	4.9	77.2	12.2	3.3	2.4

Somewhere in the middle	20.7	34.7	30.9	4.7	9.0
Somewhat conservative	44.0	16.1	32.1	2.4	5.4
Very conservative	62.7	15.7	13.7	2.9	4.9
Urban	24.0	44.3	18.0	4.2	9.6
Suburban	25.4	42.0	26.2	3.5	2.9
Rural	34.7	29.8	28.1	2.5	4.9
Don't know	5.0	5.0	20.0	15.0	55.0

Can better manage the federal government.

	Democratic Party	Republican Party	Both	Neither	Don't Know
Democrat	73.6	5.9	7.5	10.9	2.1
Republican	2.4	79.8	5.1	9.1	3.6
Unaffiliated	23.8	25.9	8.9	35.1	6.4
Other	27.8	16.7	16.7	22.2	16.7
Don't know	8.7	8.7	13.0	26.1	43.5
White	28.3	45.0	5.7	17.7	3.3
Black or African American	42.9	15.2	14.1	20.1	7.6
Hispanic/Latino	36.7	20.0	10.0	30.0	3.3

Asian, Native Hawaiian, or Pacific Islander	46.2	15.4	0.0	38.5	0.0
Other	11.1	37.0	3.7	22.2	25.9
Prefer not to say	14.3	14.3	7.1	28.6	35.7
Male	31.1	41.0	4.8	19.7	3.3
Female	31.9	31.9	10.1	18.6	7.5
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	20.0	0.0	20.0	40.0	20.0
18-24	20.6	27.0	9.5	31.7	11.1
25-40	26.8	32.6	11.3	21.3	7.9
41-56	27.7	34.8	9.8	22.8	4.9
57-75	39.0	42.9	1.4	13.3	3.3
76+	44.2	40.3	3.9	10.4	1.3
Prefer not to say	50.0	0.0	50.0	0.0	0.0
Less than high school diploma	25.0	15.0	15.0	20.0	25.0
High school diploma	26.3	38.0	10.1	17.3	8.4
Some college	28.0	39.9	7.0	19.6	5.5
Bachelor's degree	35.8	36.3	4.7	20.5	2.8

Graduate or professional degree	40.5	29.4	7.9	20.6	1.6
Prefer not to say	0.0	0.0	50.0	0.0	50.0
Very liberal	68.4	5.1	6.3	16.5	3.8
Somewhat liberal	62.6	10.6	8.1	17.1	1.6
Somewhere in the middle	31.2	24.8	9.3	27.4	7.3
Somewhat conservative	7.7	67.3	4.8	14.3	6.0
Very conservative	4.9	77.5	6.9	5.9	4.9
Urban	38.9	23.4	7.8	23.4	6.6
Suburban	34.4	35.6	5.8	20.4	3.8
Rural	24.9	46.0	9.5	15.4	4.2
Don't know	10.0	10.0	10.0	25.0	45.0

Cares more about the needs of people like me.

	Democratic Party	Republican Party	Both	Neither	Don't Know
Democrat	79.5	1.3	3.8	12.1	3.3
Republican	5.5	70.4	4.3	16.6	3.2
Unaffiliated	30.5	17.0	6.7	39.7	6.0

Other	27.8	11.1	11.1	33.3	16.7
Don't know	4.3	13.0	4.3	43.5	34.8
White	32.0	37.7	3.7	23.0	3.7
Black or African American	48.4	9.8	8.2	25.5	8.2
Hispanic/Latino	56.7	13.3	6.7	23.3	0.0
Asian, Native Hawaiian, or Pacific Islander	61.5	0.0	7.7	30.8	0.0
Other	11.1	22.2	14.8	40.7	11.1
Prefer not to say	28.6	0.0	0.0	28.6	42.9
Male	33.7	32.4	4.8	26.1	3.0
Female	39.1	25.6	5.6	22.2	7.5
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	20.0	0.0	0.0	60.0	20.0
18-24	30.2	12.7	7.9	34.9	14.3
25-40	35.6	22.6	8.4	28.5	5.0
41-56	32.6	30.4	6.3	24.1	6.7
57-75	40.5	37.1	0.5	18.6	3.3
76+	44.2	33.8	2.6	18.2	1.3

Prefer not to say	0.0	0.0	0.0	100.0	0.0
Less than high school diploma	20.0	15.0	25.0	25.0	15.0
High school diploma	29.1	30.2	5.6	24.0	11.2
Some college	37.3	31.4	5.2	23.2	3.0
Bachelor's degree	39.5	26.5	1.9	27.9	4.2
Graduate or professional degree	42.9	27.8	7.1	20.6	1.6
Prefer not to say	0.0	0.0	0.0	50.0	50.0
Very liberal	60.8	7.6	5.1	20.3	6.3
Somewhat liberal	74.0	8.1	0.8	15.4	1.6
Somewhere in the middle	37.3	16.6	7.6	31.5	7.0
Somewhat conservative	11.9	53.0	3.6	26.8	4.8
Very conservative	8.8	70.6	4.9	40.8	4.9
Urban	44.3	19.2	4.8	24.6	7.2
Suburban	40.2	28.3	3.2	24.5	3.8
Rural	28.8	36.1	8.1	23.5	3.5

Don't know	10.0	10.0	0.0	35.0	45.0
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Governs in a more honest and ethical way.

	Democratic Party	Republican Party	Both	Neither	Don't Know
Democrat	73.2	2.1	1.7	19.2	3.8
Republican	4.7	61.3	3.6	27.7	2.8
Unaffiliated	24.1	14.2	5.0	21.1	5.7
Other	16.7	16.7	16.7	33.3	16.7
Don't know	0.0	13.0	4.3	34.8	47.8
White	28.0	32.2	3.1	34.2	2.6
Black or African American	43.5	9.8	6.0	29.9	10.9
Hispanic/Latino	43.3	10.0	6.7	33.3	6.7
Asian, Native Hawaiian, or Pacific Islander	38.5	0.0	0.0	61.5	0.0
Other	18.5	25.9	3.7	37.0	14.8
Prefer not to say	14.3	14.3	0.0	28.6	42.9
Male	31.9	29.1	2.3	33.7	3.0
Female	31.9	22.0	5.3	33.1	7.7
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0

Prefer not to say	0.0	0.0	0.0	60.0	40.0
18-24	22.2	14.3	9.5	39.7	14.3
25-40	28.0	21.3	6.7	37.2	6.7
41-56	27.7	24.1	3.1	39.7	5.4
57-75	38.1	32.9	0.5	25.2	3.3
76+	45.5	29.9	1.3	22.1	1.3
Prefer not to say	0.0	0.0	0.0	50.0	50.0
Less than high school diploma	15.0	20.0	25.0	10.0	30.0
High school diploma	26.8	31.3	6.1	26.8	8.9
Some college	30.6	26.6	3.3	33.9	5.5
Bachelor's degree	34.0	21.9	0.9	41.4	1.9
Graduate or professional degree	40.5	20.6	3.2	34.1	1.6
Prefer not to say	0.0	25.0	0.0	0.0	75.0
Very liberal	59.5	5.1	2.5	27.8	5.1
Somewhat liberal	65.9	4.9	0.8	25.2	3.3
Somewhere in the middle	30.9	14.0	5.0	42.9	7.3

Somewhat conservative	9.5	45.8	4.2	35.1	5.4
Very conservative	7.8	69.6	3.9	14.7	3.9
Urban	42.5	15.6	3.0	31.1	7.8
Suburban	33.8	24.8	2.6	35.0	3.8
Rural	24.2	32.6	5.6	33.0	4.6
Don't know	10.0	10.0	5.0	40.0	35.0

Need a third party

In your view, do the Democratic and Republican parties do an adequate job of representing the American people, or do they do such a poor job that a third party is needed?

	The two parties do an adequate job of representing Americans	The two parties do not do an adequate job of representing Americans and a third party is needed	Don't know
Democrat	30.5	52.3	17.2
Republican	26.9	61.3	11.9
Unaffiliated	11.3	75.5	13.1
Other	11.1	61.1	27.8
Don't know	8.7	30.4	60.9
White	20.1	67.5	12.4
Black or African American	31.0	46.2	22.8

Hispanic or Latino	13.3	80.0	6.7
Asian, Native Hawaiian, or Pacific Islander	7.7	69.2	23.1
Other	14.8	63.0	22.2
Prefer not to say	7.1	50.0	42.9
Male	23.5	63.5	12.9
Female	20.3	61.6	18.1
Non-binary/third gender	0.0	100.0	0.0
Prefer not to say	0.0	80.0	20.0
18-24	25.4	55.6	19.0
25-40	24.7	63.6	11.7
41-56	17.4	65.2	17.4
57-75	20.0	65.7	14.3
76+	27.3	49.4	23.4
Prefer not to say	0.0	100.0	0.0
Less than high school diploma	30.0	20.0	50.0
High school diploma	18.4	59.2	22.3
Some college	21.0	64.9	14.0
Bachelor's degree	20.0	67.9	12.1
Graduate or professional degree	30.2	61.9	7.9

Prefer not to say	0.0	25.0	75.0
Very liberal	26.6	64.6	8.9
Somewhat liberal	24.4	56.9	18.7
Somewhere in the middle	19.0	66.5	14.6
Somewhat conservative	19.0	69.0	11.9
Very conservative	28.4	45.1	26.5
Urban	27.5	52.1	20.4
Suburban	21.0	68.8	10.2
Rural	20.0	63.5	16.5
Don't know	10.0	35.0	55.0

No Labels Party

Recently the “No Labels” party has been granted access to the North Carolina ballot for 2024. How much do you know about the No Labels Party?

	A lot	Some	Very little	Nothing at all
Democrat	6.3	20.1	31.4	42.3
Republican	1.6	18.6	28.5	51.4
Unaffiliated	3.5	18.4	29.8	48.2
Other	5.6	11.1	16.7	66.7
Don't know	0.0	4.3	21.7	73.9
White	3.7	18.8	31.3	46.3
Black or African American	5.4	19.0	26.6	48.9

Hispanic or Latino	0.0	13.3	30.0	56.7
Asian, Native Hawaiian, or Pacific Islander	0.0	23.1	15.4	61.5
Other	0.0	11.1	25.9	63.0
Prefer not to say	0.0	14.3	7.1	78.6
Male	4.8	24.3	28.6	42.3
Female	2.7	12.8	30.4	54.1
Non-binary/third gender	0.0	0.0	0.0	100.0
Prefer not to say	0.0	20.0	0.0	80.0
18-24	6.3	23.8	22.2	47.6
25-40	3.8	15.9	30.5	49.8
41-56	2.2	20.1	26.8	50.9
57-75	4.3	14.7	30.0	50.0
76+	3.9	23.4	37.7	35.1
Prefer not to say	0.0	50.0	0.0	50.0
Less than high school diploma	0.0	15.0	25.0	60.0
High school diploma	2.8	12.8	27.4	57.0
Some college	2.6	14.8	32.8	49.8
Bachelor's degree	3.7	25.1	25.6	45.6
Graduate or professional degree	7.9	23.8	31.7	36.5
Prefer not to say	0.0	0.0	25.0	75.0

Very liberal	12.7	16.5	27.8	43.0
Somewhat liberal	4.1	25.2	29.3	41.5
Somewhere in the middle	2.6	16.6	30.0	50.7
Somewhat conservative	1.8	118.5	29.8	50.0
Very conservative	2.9	17.6	27.5	52.0
Urban	4.8	18.0	30.5	46.7
Suburban	4.1	21.0	29.7	45.2
Rural	2.8	16.5	29.5	51.2
Don't know	0.0	5.0	10.0	85.0

How likely would you be to vote for candidates running from the No Labels Party?

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know
Democrat	5.9	15.5	10.0	45.6	23.0
Republican	2.0	9.9	17.0	43.9	27.3
Unaffiliated	5.0	21.3	12.1	20.2	41.5
Other	5.6	22.2	16.7	11.1	44.4
Don't know	0.0	8.7	0.0	26.1	65.2
White	3.7	14.4	13.9	37.7	30.3

Black or African American	7.6	17.4	10.3	28.8	25.9
Hispanic or Latino	0.0	13.3	16.7	33.3	36.7
Asian, Native Hawaiian, or Pacific Islander	0.0	38.5	0.0	23.1	38.5
Other	0.0	18.5	14.8	33.3	33.3
Prefer not to say	0.0	21.4	0.0	28.6	50.0
Male	4.3	17.2	12.9	37.2	28.4
Female	3.9	14.3	12.8	33.1	36.0
Non-binary/third gender	100.0	0.0	0.0	0.0	0.0
Prefer not to say	0.0	20.0	0.0	20.0	60.0
18-24	6.3	34.9	14.3	20.6	23.8
25-40	7.9	18.8	14.2	21.3	37.7
41-56	3.1	15.2	10.3	33.0	38.4
57-75	1.0	7.6	15.2	49.5	26.7
76+	2.6	13.0	7.8	54.5	22.1
Prefer not to say	0.0	50.0	0.0	50.0	0.0
Less than high school diploma	5.0	30.0	0.0	15.0	50.0
High school diploma	5.6	12.8	7.8	34.1	39.7
Some college	3.0	14.4	17.3	32.8	32.5

Bachelor's degree	3.3	19.1	14.9	37.2	25.6
Graduate or professional degree	6.3	15.1	8.7	40.5	29.4
Prefer not to say	0.0	0.0	0.0	25.0	75.0
Very liberal	12.7	16.5	8.9	31.6	30.4
Somewhat liberal	3.3	15.4	10.6	44.7	26.0
Somewhere in the middle	3.2	18.4	11.7	25.9	40.8
Somewhat conservative	3.0	16.7	18.5	36.9	25.0
Very conservative	3.9	4.9	12.7	52.9	25.5
Urban	7.8	19.8	10.2	29.9	32.3
Suburban	3.2	16.0	13.7	38.8	28.3
Rural	3.5	13.3	13.7	34.7	34.7
Don't know	0.0	10.0	5.0	15.0	70.0

Some have argued that the No Labels Party would be a disruptive influence in the 2024 elections because it could advantage one of the major parties—either Democratic or Republican. Others argue that it will have a positive effect on the 2024 elections because it will give voters a choice other than the two major parties. Which is closest to your position about the No Labels Party in 2024?

	It will have a disruptive influence over the 2024 elections and give an advantage to one of the major parties.	It will have a positive effect on the 2024 elections because it gives voters a choice other than candidates from the two major parties.	I don't know
Democrat	49.0	24.3	26.8
Republican	45.8	29.6	24.5
Unaffiliated	29.4	40.8	29.8
Other	16.7	33.3	50.0
Don't know	13.0	4.3	82.6
White	43.1	30.7	26.1
Black or African American	29.9	35.3	34.8
Hispanic or Latino	56.7	20.0	23.3
Asian, Native Hawaiian, or Pacific Islander	30.8	46.2	23.1
Other	22.2	37.0	40.7
Prefer not to say	28.6	0.0	71.4
Male	35.3	29.2	35.5
Female	44.1	33.7	22.3

Non-binary/third gender	0.0	100.0	0.0
Prefer not to say	40.0	0.0	60.0
18-24	20.6	41.3	38.1
25-40	25.1	43.1	31.8
41-56	35.3	29.5	35.3
57-75	55.7	21.0	23.3
76+	66.2	20.8	13.0
Prefer not to say	100.0	0.0	0.0
Less than high school diploma	15.0	35.0	50.0
High school diploma	27.9	32.4	39.7
Some college	39.1	32.5	28.4
Bachelor's degree	46.0	28.8	25.1
Graduate or professional degree	50.0	31.7	18.3
Prefer not to say	25.0	0.0	75.0
Very liberal	40.5	36.7	22.8
Somewhat liberal	52.0	25.2	22.8
Somewhere in the middle	32.4	32.9	34.7
Somewhat conservative	41.7	33.3	25.0
Very conservative	44.1	25.5	30.4

Urban	35.3	35.9	28.7
Suburban	45.2	30.3	24.5
Rural	37.5	31.2	31.2
Don't know	5.0	10.0	85.0

Public Policy Issues

Satisfaction with New Sports Gambling Law

How satisfied are you with the new law that legalized mobile sports betting in North Carolina?

	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied	Don't Know
Democrat	21.3	37.2	14.2	10.5	16.7
Republican	20.9	30.0	19.4	17.4	12.3
Unaffiliated	13.1	27.0	20.2	17.4	22.3
Other	5.6	27.8	16.7	11.1	38.9
Don't know	13.0	13.0	8.7	8.7	56.5
White	15.7	28.9	20.7	18.1	16.6
Black or African American	26.6	34.8	10.9	7.1	20.7
Hispanic or Latino	10.0	40.0	13.3	20.0	16.7
Asian, Native Hawaiian, or Pacific Islander	15.4	15.4	23.1	15.4	30.8
Other	11.1	37.0	14.8	7.4	29.6

Prefer not to say	14.3	21.4	7.1	0.0	57.1
Male	20.5	32.7	17.5	16.2	13.2
Female	15.5	29.0	18.1	13.8	23.7
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	0.0	0.0	20.0	0.0	80.0
18-24	15.9	25.4	22.2	11.1	25.4
25-40	23.0	41.4	10.5	4.2	20.9
41-56	22.3	28.6	17.9	14.7	16.5
57-75	11.0	25.2	21.4	24.8	17.6
76+	9.1	22.1	27.3	26.0	15.6
Prefer not to say	0.0	0.0	0.0	0.0	100.0
Less than high school diploma	15.0	30.0	5.0	20.0	30.0
High school diploma	21.8	30.2	14.0	11.2	22.9
Some college	17.0	29.5	19.6	15.1	18.8
Bachelor's degree	15.8	34.9	16.7	17.7	14.9
Graduate or professional degree	18.3	27.0	23.8	15.1	15.9
Prefer not to say	0.0	0.0	0.0	0.0	100.0
Very liberal	26.6	30.4	12.7	10.1	20.3
Somewhat liberal	11.4	44.7	14.6	11.4	17.9

Somewhere in the middle	18.4	30.9	17.8	12.0	21.0
Somewhat conservative	16.1	28.6	24.4	16.7	14.3
Very conservative	19.6	15.7	14.7	30.4	19.6
Urban	21.6	33.5	11.4	16.8	16.8
Suburban	18.7	32.4	19.2	11.4	18.4
Rural	15.4	27.7	21.1	18.6	17.2
Don't know	5.0	15.0	0.0	10.0	70.0

Concern about impact of sports gambling law on college athletes

How concerned are you that the implementation of mobile sports gambling is going to affect the performance of collegiate athletes?

	Very concerned	Somewhat concerned	Somewhat unconcerned	Very unconcerned	Don't Know
Democrat	15.9	25.9	25.9	18.8	13.4
Republican	17.8	24.7	21.3	24.9	12.3
Unaffiliated	13.5	24.5	23.8	22.7	15.6
Other	11.1	22.2	11.1	27.8	27.8
Don't know	8.7	21.7	8.7	13.0	47.8
White	15.7	25.0	22.1	24.3	12.8
Black or African American	14.1	25.5	25.5	16.8	17.9
Hispanic or Latino	20.0	16.7	26.7	16.7	20.0

Asian, Native Hawaiian, or Pacific Islander	15.4	23.1	7.7	30.8	23.1
Other	11.1	18.5	25.9	22.2	22.2
Prefer not to say	14.3	21.4	21.4	7.1	35.7
Male	19.2	26.6	19.7	23.5	10.9
Female	11.8	22.7	26.3	20.8	18.4
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	0.0	20.0	0.0	0.0	80.0
18-24	12.7	20.6	28.6	19.0	19.0
25-40	11.7	17.2	24.3	32.2	14.6
41-56	12.1	26.3	24.6	23.2	13.8
57-75	20.5	30.0	19.5	12.4	17.6
76+	24.7	29.9	19.5	16.9	9.1
Prefer not to say	0.0	50.0	0.0	0.0	50.0
Less than high school diploma	0.0	35.0	20.0	10.0	35.0
High school diploma	14.5	16.8	23.5	25.7	19.6
Some college	14.0	29.2	23.2	20.3	13.3
Bachelor's degree	16.7	23.7	20.5	27.0	12.1
Graduate or professional degree	19.8	25.4	27.0	15.1	12.7
Prefer not to say	0.0	25.0	0.0	0.0	75.0

Very liberal	19.0	27.8	21.5	19.0	12.7
Somewhat liberal	12.2	30.1	20.3	22.8	14.6
Somewhere in the middle	12.2	22.4	26.2	22.7	16.3
Somewhat conservative	16.1	28.0	25.0	21.4	9.5
Very conservative	25.5	16.7	12.7	22.5	22.5
Urban	17.4	21.6	29.9	19.8	11.4
Suburban	18.6	24.2	23.5	18.9	14.7
Rural	12.5	26.8	20.1	25.7	14.9
Don't know	0.0	15.0	5.0	25.0	55.0

Political leaders

Presidential Approval

Do you approve or disapprove of the way that Joe Biden is handling his job as president?

	Strongly approve	Approve	Disapprove	Strongly disapprove	Don't Know
Democrat	40.6	37.7	12.1	7.5	2.1
Republican	2.0	6.3	11.1	79.8	0.8
Unaffiliated	6.7	24.8	24.1	39.0	5.3
Other	0.0	22.2	11.1	50.0	16.7
Don't know	4.3	8.7	17.4	34.8	34.8

White	13.0	19.0	14.6	52.1	1.3
Black or African American	24.5	31.5	17.4	19.0	7.6
Hispanic or Latino	13.3	27.6	23.3	26.7	10.0
Asian, Native Hawaiian, or Pacific Islander	15.4	30.8	30.8	23.1	0.0
Other	0.0	18.5	18.5	51.9	11.1
Prefer not to say	0.0	21.4	21.4	14.3	42.9
Male	15.4	21.0	13.9	46.1	3.5
Female	14.7	23.7	17.6	39.9	4.1
Non-binary/third gender	0.0	0.0	100.0	0.0	0.0
Prefer not to say	0.0	20.0	40.0	0.0	40.0
18-24	6.3	15.9	31.7	34.9	11.1
25-40	11.7	25.5	16.3	40.6	5.9
41-56	12.1	23.2	19.2	41.1	4.5
57-75	21.0	19.5	11.0	48.1	0.5
76+	24.7	22.1	6.5	45.5	1.3
Prefer not to say	0.0	50.0	50.0	0.0	0.0
Less than high school diploma	0.0	30.0	20.0	40.0	10.0
High school diploma	11.2	19.6	13.4	49.2	6.7
Some college	11.4	22.9	17.7	44.3	3.7
Bachelor's degree	17.2	23.7	15.3	42.8	0.9

Graduate or professional degree	27.0	21.4	17.5	30.2	4.0
Prefer not to say	0.0	25.0	0.0	25.0	50.0
Very liberal	35.4	26.6	13.9	20.3	3.8
Somewhat liberal	32.5	42.3	14.6	7.3	3.3
Somewhere in the middle	12.2	27.7	21.6	32.7	5.8
Somewhat conservative	4.8	6.5	13.1	73.2	2.4
Very conservative	3.9	2.9	5.9	85.3	2.0
Urban	19.2	28.7	22.2	24.0	6.0
Suburban	11.2	18.6	12.6	55.8	1.8
Rural	16.6	23.3	16.6	40.8	2.6
Don't know	5.0	5.0	5.0	40.0	45.0

Gubernatorial Approval

Do you approve or disapprove of the way that Roy Cooper is handling his job as governor?

	Strongly approve	Approve	Disapprove	Strongly disapprove	Don't Know
Democrat	48.1	30.1	10.0	5.0	6.7
Republican	7.9	26.5	27.3	33.2	5.1
Unaffiliated	19.9	29.8	19.9	18.1	12.4
Other	16.7	5.6	27.8	22.2	27.8
Don't know	4.3	17.4	8.7	4.3	65.2
White	22.1	27.4	21.6	21.9	6.9
Black or African American	30.4	31.0	11.4	8.7	18.5
Hispanic or Latino	23.3	36.7	20.0	20.0	0.0
Asian, Native Hawaiian, or Pacific Islander	23.1	30.8	30.8	0.0	15.4
Other	18.5	14.8	18.5	29.6	18.5
Prefer not to say	21.4	14.3	14.3	14.3	35.7
Male	24.6	25.8	19.7	21.8	8.1
Female	23.4	30.0	18.8	15.7	12.1
Non-binary/third gender	100.0	0.0	0.0	0.0	0.0
Prefer not to say	0.0	40.0	0.0	20.0	40.0
18-24	12.7	22.2	23.8	17.5	23.8

25-40	19.2	30.1	18.8	16.3	15.5
41-56	19.6	29.5	20.5	19.2	11.2
57-75	31.4	24.8	20.0	21.0	2.9
76+	40.3	28.6	10.4	19.5	1.3
Prefer not to say	0.0	100.0	0.0	0.0	0.0
Less than high school diploma	0.0	45.0	20.0	5.0	30.0
High school diploma	20.7	22.9	18.4	23.5	14.5
Some college	20.3	26.9	21.4	19.2	12.2
Bachelor's degree	28.4	30.2	20.5	16.7	4.2
Graduate or professional degree	33.3	31.0	13.5	16.7	5.6
Prefer not to say	0.0	25.0	0.0	0.0	75.0
Very liberal	44.3	25.3	15.2	8.9	6.3
Somewhat liberal	49.6	28.5	7.3	4.9	9.8
Somewhere in the middle	24.2	31.2	16.9	13.4	14.3
Somewhat conservative	5.4	30.4	33.3	23.8	7.1
Very conservative	6.9	14.7	20.6	52.0	5.9
Urban	28.7	29.3	18.0	13.2	10.8
Suburban	26.2	30.6	19.2	14.6	9.3
Rural	20.0	25.3	19.6	26.7	8.4
Don't know	0.0	10.0	20.0	20.0	50.0

Opinions about Joe Biden and Donald Trump

Joe Biden

What is your overall opinion of President Biden?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't Know
Democrat	43.9	37.2	10.9	6.3	1.7
Republican	2.4	5.1	12.3	79.8	0.4
Unaffiliated	7.4	26.6	22.3	39.4	4.3
Other	5.6	16.7	11.1	55.6	11.1
Don't know	4.3	13.0	4.3	43.5	34.8
White	14.1	18.8	14.4	51.7	0.9
Black or African American	26.6	31.0	13.0	20.1	9.2
Hispanic or Latino	16.7	36.7	20.0	26.7	0.0
Asian, Native Hawaiian, or Pacific Islander	15.4	38.5	23.1	23.1	0.0
Other	0.0	11.1	29.6	55.6	3.7
Prefer not to say	7.1	28.6	21.4	14.3	28.6
Male	16.5	19.7	14.2	47.3	2.3
Female	16.4	24.6	15.9	38.9	4.1
Non-binary/third gender	0.0	0.0	100.0	0.0	0.0
Prefer not to say	20.0	60.0	00.	0.0	20.0

18-24	6.3	27.0	25.4	31.7	9.5
25-40	11.7	24.3	17.6	41.4	5.0
41-56	14.3	22.3	18.8	41.1	3.6
57-75	23.3	18.6	9.0	48.6	0.5
76+	26.0	23.4	5.2	45.5	0.0
Prefer not to say	50.0	50.0	0.0	0.0	0.0
Less than high school diploma	10.0	30.0	5.0	40.0	15.0
High school diploma	16.2	16.8	12.3	49.7	5.0
Some college	13.3	24.7	15.9	43.5	2.6
Bachelor's degree	16.3	24.7	14.9	43.3	0.9
Graduate or professional degree	25.4	20.6	19.8	31.0	3.2
Prefer not to say	0.0	25.0	0.0	25.0	50.0
Very liberal	40.5	24.1	11.4	21.5	2.5
Somewhat liberal	35.8	35.0	17.9	8.1	3.3
Somewhere in the middle	13.4	29.4	19.2	32.9	5.0
Somewhat conservative	3.6	8.9	14.9	70.8	1.8
Very conservative	5.9	4.9	1.0	87.3	1.0
Urban	22.2	29.3	17.4	25.1	6.0
Suburban	17.2	22.7	17.5	40.5	2.0
Rural	13.3	18.9	11.6	54.7	1.4

Don't know	0.0	10.0	5.0	55.0	30.0
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Donald Trump

What is your overall opinion of former President Trump?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't Know
Democrat	4.2	7.1	12.1	74.1	2.5
Republican	46.2	31.6	13.8	8.3	0.0
Unaffiliated	12.4	19.9	15.2	49.3	3.2
Other	27.8	11.1	16.7	33.3	11.1
Don't know	8.7	21.7	8.7	21.7	39.1
White	24.5	22.1	13.0	39.3	1.1
Black or African American	12.0	15.8	14.7	48.4	9.2
Hispanic or Latino	6.7	10.0	23.3	60.0	0.0
Asian, Native Hawaiian, or Pacific Islander	0.0	7.7	15.4	76.9	0.0
Other	37.0	22.2	11.1	29.6	0.0
Prefer not to say	7.1	0.0	14.3	57.1	21.4
Male	21.8	19.7	16.5	39.0	3.0
Female	20.0	19.8	11.1	45.9	3.1
Non-binary/third gender	0.0	0.0	0.0	100.0	0.0
Prefer not to say	0.0	0.0	20.0	60.0	20.0

18-24	9.5	23.8	15.9	44.4	6.3
25-40	20.5	25.1	16.7	32.2	5.4
41-56	25.0	16.1	12.5	43.8	2.7
57-75	20.5	18.6	11.4	48.6	1.0
76+	19.5	13.0	11.7	54.5	1.3
Prefer not to say	0.0	0.0	50.0	50.0	0.0
Less than high school diploma	30.0	30.0	10.0	20.0	10.0
High school diploma	29.1	23.5	11.7	30.7	5.0
Some college	20.3	20.7	13.3	43.5	2.2
Bachelor's degree	17.2	17.2	12.6	52.1	0.9
Graduate or professional degree	15.1	15.1	19.8	46.0	4.0
Prefer not to say	0.0	0.0	25.0	25.0	50.0
Very liberal	11.4	2.5	7.6	75.9	2.5
Somewhat liberal	8.1	4.9	8.1	76.4	2.4
Somewhere in the middle	10.5	21.6	16.3	46.1	5.5
Somewhat conservative	31.0	29.8	20.2	18.5	0.36
Very conservative	60.8	27.5	5.9	4.9	1.0
Urban	13.8	18.0	15.0	49.7	3.6
Suburban	16.3	18.1	14.0	49.0	2.6

Rural	29.8	22.8	13.3	32.6	1.4
Don't know	25.0	15.0	5.0	20.0	35.0

Fall Elections

Intent to vote

Do you intend to vote in the fall

	Yes	No	Not sure
Democrat	95.8	1.7	2.5
Republican	95.7	1.6	2.8
Unaffiliated	80.9	6.7	12.4
Other	50.0	16.7	33.3
Don't know	56.5	17.4	26.1
White	93.8	1.5	4.8
Black or African American	78.3	9.8	12.0
Hispanic or Latino	76.7	13.3	10.0
Asian, Native Hawaiian, or Pacific Islander	69.2	7.7	23.1
Other	81.5	3.7	14.8
Prefer not to say	71.4	14.3	14.3
Male	89.4	4.6	6.1
Female	87.7	3.6	8.7

Non-binary/third gender	100.0	0.0	0.0
Prefer not to say	80.0	20.0	0.0
18-24	52.4	27.0	20.6
25-40	86.6	4.2	9.2
41-56	87.9	2.2	9.8
57-75	97.6	1.0	1.4
76+	100.0	0.0	0.0
Prefer not to say	100.0	0.0	0.0
Less than high school diploma	50.0	15.0	35.0
High school diploma	81.6	8.4	10.1
Some college	89.3	3.3	7.4
Bachelor's degree	94.4	1.9	3.7
Graduate or professional degree	93.7	1.6	4.8
Prefer not to say	50.0	25.0	25.0
Very liberal	86.1	3.8	10.1
Somewhat liberal	89.4	4.9	5.7
Somewhere in the middle	86.3	4.7	9.0
Somewhat conservative	89.9	4.2	6.0
Very conservative	94.1	2.0	3.9
Urban	85.6	6.6	7.8
Suburban	90.1	2.9	7.0

Rural	90.2	3.5	6.3
Don't know	60.0	15.0	25.0

Method of voting

What method?

	In person on election day	In person early voting	Absentee, by mail	Not sure
Democrat	44.1	41.5	10.5	3.9
Republican	49.6	43.0	5.8	1.7
Unaffiliated	42.1	45.6	7.9	4.4
Other	55.6	0.0	22.2	22.2
Don't know	46.2	46.2	0.0	7.7
White	44.8	45.0	7.6	2.5
Black or African American	45.8	38.9	9.0	6.3
Hispanic or Latino	60.9	26.1	4.3	8.7
Asian, Native Hawaiian, or Pacific Islander	55.6	33.3	11.1	0.0
Other	40.9	45.5	9.1	4.5
Prefer not to say	40.0	30.0	20.0	10.0
Male	44.2	44.2	8.5	3.1
Female	47.1	41.6	7.4	3.9
Non-binary/third gender	0.0	0.0	100.0	0.0

Prefer not to say	25.0	50.0	0.0	25.0
18-24	48.5	36.4	9.1	6.1
25-40	47.8	39.1	7.2	5.8
41-56	55.3	33.0	9.6	2.0
57-75	39.5	52.2	6.3	2.0
76+	29.9	54.5	10.4	5.2
Prefer not to say	0.0	100.0	0.0	0.0
Less than high school diploma	70.0	30.0	0.0	0.0
High school diploma	51.4	32.2	8.9	7.5
Some college	44.6	43.8	9.1	2.5
Bachelor's degree	47.3	41.9	6.9	3.9
Graduate or professional degree	47.3	41.9	6.9	3.9
Prefer not to say	34.7	56.8	7.6	0.8
	50.0	50.0	0.0	0.0
Very liberal	41.2	41.2	13.2	4.4
Somewhat liberal	40.0	48.2	8.2	3.6
Somewhere in the middle	48.3	38.2	9.5	4.1
Somewhat conservative	46.4	46.4	6.0	1.3
Very conservative	44.8	46.9	3.1	5.2
Urban	45.5	45.5	5.6	3.5

Suburban	42.1	43.0	11.3	3.6
Rural	49.4	41.6	5.8	3.1
Don't know	50.0	33.3	0.0	16.7

2024 Presidential General Election

If the election for president of the United States was held today, which candidate would you be most likely to vote for?

	Democrat Joe Biden	Republican Donald Trump	Independent Robert F. Kennedy, Jr.	Someone else	Don't know
Democrat	83.8	3.9	6.6	2.2	3.5
Republican	2.5	86.4	5.0	1.7	4.5
Unaffiliated	33.3	30.3	15.4	6.6	14.5
Other	22.2	33.3	11.1	33.3	0.0
Don't know	7.7	23.1	23.1	7.7	38.5
White	31.4	48.9	9.0	3.3	7.4
Black or African American	62.5	15.3	11.1	4.2	6.9
Hispanic or Latino	47.8	21.7	8.7	8.7	13.0
Asian, Native Hawaiian, or Pacific Islander	66.7	11.1	0.0	11.1	11.1
Other	13.6	59.1	9.1	9.1	9.1
Prefer not to say	60.0	10.0	0.0	0.0	30.0
Male	37.4	45.0	7.4	3.1	7.1
Female	39.7	36.9	10.7	4.7	8.0
Non-binary/third gender	0.0	0.0	100.0	0.0	0.0
Prefer not to say	25.0	0.0	0.0	0.0	75.0
18-24	36.4	36.4	15.2	6.1	6.1
25-40	35.3	36.7	14.0	5.8	8.2
41-56	33.5	43.1	8.6	4.6	10.2
57-75	43.4	43.9	5.9	1.0	5.9
76+	46.8	39.0	3.9	3.9	6.5
Prefer not to say	50.0	0.0	0.0	0.0	50.0
Less than high school diploma	30.0	50.0	10.0	10.0	0.0
High school diploma	30.1	51.4	6.2	3.4	8.9
Some college	35.1	43.0	9.9	2.5	9.5
Bachelor's degree	44.3	37.4	8.4	4.4	5.4
Graduate or professional degree	46.6	28.0	11.9	5.9	7.6
Prefer not to say	0.0	0.0	50.0	0.0	50.0
Very liberal	73.5	11.8	5.9	5.9	2.5
Somewhat liberal	72.7	10.0	5.5	5.5	6.4

Somewhere in the middle	42.6	27.4	15.5	3.4	11.1
Somewhat conservative	10.6	71.5	5.3	4.6	7.9
Very conservative	5.2	88.5	2.1	1.0	3.1
Urban	51.7	21.7	9.8	4.9	11.9
Suburban	41.4	39.5	8.7	3.2	7.1
Rural	28.4	52.9	9.3	3.5	5.8
Don't know	16.7	33.3	8.3	16.7	25.0

2024 Gubernatorial General Election

If the election for North Carolina governor was held today, which candidate would you be most likely to vote for?

	Democrat Josh Stein	Republican Mark Robinson	Someone else	Don't know
Democrat	87.8	3.9	1.3	7.0
Republican	6.6	76.4	5.0	12.0
Unaffiliated	43.4	26.8	6.6	23.2
Other	33.3	11.1	22.2	33.3
Don't know	7.7	7.7	15.4	69.2
White	37.8	44.1	4.7	13.5
Black or African American	66.7	13.2	3.5	16.7
Hispanic or Latino	52.2	21.7	4.3	21.7
Asian, Native Hawaiian, or Pacific Islander	77.8	11.1	11.1	0.0
Other	22.7	27.3	13.6	36.4
Prefer not to say	60.0	0.0	0.0	40.0
Male	44.2	40.5	4.0	11.3
Female	44.6	31.4	5.5	18.5
Non-binary/third gender	100.0	0.0	0.0	0.0
Prefer not to say	25.0	0.0	0.0	75.0
18-24	36.4	27.3	12.1	24.2
25-40	44.0	30.9	6.8	18.4
41-56	39.6	38.1	5.1	17.3
57-75	47.3	39.5	2.0	11.2
76+	53.2	36.4	2.6	7.8
Prefer not to say	50.0	0.0	0.0	50.0

Less than high school diploma	20.0	20.0	0.0	60.0
High school diploma	34.9	39.0	6.8	19.2
Some college	41.7	38.0	4.1	16.1
Bachelor's degree	50.7	36.0	4.4	8.9
Graduate or professional degree	53.4	28.0	4.2	14.4
Prefer not to say	0.0	0.0	0.0	100.0
Very liberal	76.5	10.3	5.9	7.4
Somewhat liberal	79.1	8.2	5.5	7.3
Somewhere in the middle	51.4	21.3	5.1	22.3
Somewhat conservative	15.2	67.5	4.6	12.6
Very conservative	6.3	79.2	2.1	12.5
Urban	56.6	21.0	5.6	16.8
Suburban	48.9	34.6	4.5	12.0
Rural	33.5	46.3	3.9	16.3
Don't know	16.7	8.3	16.7	58.3

Methodological Information

Mode: Online

Population: N.C. Registered Voters 18+

Dates in the field: April 11-17, 2024

Sample Size: 801

Credibility Interval: +/- 3.5%

Weighting Variables (NC): Gender, Education, Location (Urban, Rural, and Suburban counties). Political Party, and Race and Ethnicity.

Procedures: The Meredith Poll used an online sample provided by Qualtrics. Participants were recruited into the sample by Qualtrics and received small amounts of compensation in exchange for their opinions. The survey was not an open-link, posted on social media, but rather was by direct invitation to a very large national pool of people who agree to take online surveys. More information about the Qualtrics panels and quality tests are available [here](#). Quotas on demographic variables such as gender, race, etc. were applied prior to online survey commencement.

Online interviews were included in the final dataset if respondents spent a minimum length of time on the interview and particular sections, and if a respondent progressed through the entire survey. Respondents were recruited to the survey with a generic description about the fall elections.

Credibility Interval

Unlike a traditional random digit-dial telephone survey, online surveys do not have a traditional margin of error. Non-Probability quota samples like these do not adhere to assumptions of random selection. To account for uncertainty inherent in any sample-based research design, we provide a credibility interval. More information about this technique can be found [here](#). The credibility interval was calculated by inflating traditional confidence intervals by a design effect calculated using the squared sum of weights. For this North Carolina sample, this means: $(1.0 * 2.5 = 3.5)$. We round these values up for presentation of results. As with all surveys, Total survey error often exceeds sampling error.

Weighting Information

Weights were generated in Qualtrics using a technique known as iterative proportional fitting, also known as raking. The weight variable was calculated based on the variables in the table below.

The demographic information was obtained through self-report--respondents answered closed ended questions.

Model—we used the 2020 US Census estimates, the estimates provided from the UNC Demography Center, and the current statistics on voter registrations in NC (from the NC State Board of Elections) for our weighting.

Age	
18-25	7.2%
26-40	32%
41-56	26.6%
57-75	25%
76+	9.2%

Gender	
Female	50%
Male	49%
Other/refused	1%

Race and Ethnicity	
White	67%
Black	20%
Other	13%
Educational Attainment	
Less than a bachelor's degree	70%
Bachelor's degree or higher	30%

Location—c ounty of residence	
Rural	39%
Urban	25%
Suburban	36%
Party Affiliation	
Democrat	33.4%
Republican	30.3%
Unaffiliated	35.6%
Other	.6%

For more information on the Meredith Poll, go to: <https://www.meredith.edu/meredith-poll> or contact:

David B. McLennan, Ph.D.

Director of the Meredith Poll
919-760-2287
dbmclennan@meredith.edu