An in-depth examination of North Carolina voter attitudes on important current issues

Registered Voters in North Carolina

Date 2/16-24/2020

## Contents

# Key Insights

The Meredith College Poll conducted a mixed mode sample of 1,024 North Carolinians (308 live caller respondents and 716 online respondents) to registered North Carolina voters from February 16-24, 2020. The survey's margin of error is +/-3%.

## PRIMARY ELECTIONS

### Democratic candidates

With the March 3 primary elections just days away, the Democratic race in North Carolina is an extremely tight race with Bernie Sanders (19.5%) leading Joe Biden (17.9%) and Michael Bloomberg (17%) with almost 12 percent of likely Democratic voters being undecided. Elizabeth Warren (10.9%) and Pete Buttigieg (10%) are in striking distance of the top three.

Of the leading candidates, Joe Biden is a strong choice among African American voters with almost twice the support given to Bernie Sanders. Sanders, on the other hand, is the overwhelming choice among the youngest voters.

Not only are the three within the poll's margin of error (3%), almost one-third of North Carolina Democratic voters (31.2%) indicate that they are not 100 percent sure that they will vote for their preferred candidate on Election Day.

There is more certainty among North Carolina Democrats about their nominee for U.S. Senate and governor. In the race for the senate nomination Cal Cunningham has an almost 30-point lead over Erica Smith (43.4% v. 13.8%). Cunningham outperforms Smith among all demographic groups, except for Generation Z voters. Even the 25 percent of voters who are unsure of who they will vote for does not give Smith much hope for defeating Cunningham.

In the race for the Democratic nomination for governor, incumbent Roy Cooper appears to be safe in continuing his reelection bid. Cooper is the preference for almost two-thirds of likely Democratic voters (65.1%), while Ernest Reeves is the preferred candidate for only 5.1 percent of voters.

### Republican candidates

In all three high profile races for president, U.S. Senate, and N.C. governor, there is little suspense heading into the last few days of the primary campaign. Likely Republican voters overwhelmingly favor re-nominating President Donald Trump (85.1%), while Senator Thom Tillis garners strong support (53.1%) of likely Republican voters, while neither of his challengers gets five percent of the vote. Likewise, in the race for the Republican nomination for governor, Lt. Governor Dan Forest is the choice of 53.3 percent of Republican voters, while his opponent, Holly Grange, gets less than ten percent (9.6%).

## APPROVAL OF KEY POLITICAL FIGURES

President Trump's job approval has risen to 45.5 percent—a high for his presidency—with a disapproval rate of 47.7 percent. Although the president's overall approval rating has risen about six percentage points since the last Meredith Poll, the partisan gap—the approval difference between Democrats and Republicans—remains high at 74.2 points (11.6% approval for Democrats and 85.2% approval among Republicans). Not only is his support strong among the oldest voters,

but it has increased among Baby Boomers. The president has also narrowed the gender gap between men and women with over 45 percent of women now approving his job performance.

Senator Thom Tillis continues to have relatively weak job approval numbers with just over one-third (34.1%) of N.C. voters saying that he is doing a good job in the Senate. About one-quarter of voters have no opinion of the senator's job performance, a problem for Tillis, who seeks to use his incumbency in his reelection bid in the fall.

Governor Roy Cooper remains the major political figure in the state with the highest job approval rating (45.1%) with a double-digit net positive approval rating (45.1% approve and 34.6% disapprove).

## CONFIDENCE IN VOTING PROCESS IN NORTH CAROLINA

Election security is on the minds of North Carolinians as they approach the primary election next week and the general election in November. Over one-quarter of respondents indicated that they had no confidence or very little confidence in the voting processes used in the state, while over 41 percent indicated that they were only somewhat confident that votes would be recorded accurately.

The concern about the voting processes in the state cut across all demographic groups with Democrats and Republicans alike indicating lower-than-expected levels of confidence. Level of education, gender, and other characteristics do not seem to make a difference in people's perceptions.

These concerns about the legitimacy of the voting processes in the state are related to recent events such as the 2018 absentee ballot fraud case in the 9th Congressional District and the more recent problems with vote gathering and reporting in the Iowa Democratic caucuses. Almost two-thirds of the respondents (64.2% with the 9th District problems and 60.4% with the Iowa caucuses) said they were very or somewhat familiar with those cases.

## SATISFACTION WITH DIRECTION OF UNITED STATES AND NORTH CAROLINA

As in previous iterations of the Meredith Poll, North Carolinians are less dissatisfied with how things are going in the state than in the nation (44% disapproval about the direction of N.C. and 51% for the country), although their levels of satisfaction for both are about the same (approximately 44%).

Also, as with previous surveys, there are significant gaps in how people perceive the directions of the country and state with party affiliation being the most important driver of these political attitudes. In terms of the direction of the country, Democrats are highly dissatisfied (74.8%), while most Republicans are satisfied (71.5%). This should come as no surprise, given the strong partisan gaps about President Trump. The partisan gap about the direction of North Carolina is still there, but not as pronounced as just under half of Democrats (49.1%) are dissatisfied with the direction of the state and just over half of Republicans are satisfied (54.3%)

In terms of other demographic groups, people of color are much more dissatisfied with the direction of the country than are white voters. Likewise, women are more dissatisfied with the where the country is headed.

## WOMEN AS POLITICAL LEADERS

As with previous iterations of the Meredith Poll, most voters in North Carolina see men and women as equally effective political leaders. Over 70 percent see no differences between the sexes in terms of overall leadership and only about 15 percent believe that men make better political leaders, while just under 8 percent think that women make better political leaders.

Although there were strong differences in perceptions of men and women political leaders on issues (e.g., woman being somewhat better on social issues, while men were somewhat better on national defense) and personal qualities (e.g., women demonstrate more empathy), the results were consistent with the 2015 and 2018 administrations of this survey.

For the first time, we embedded questions from the Hostile Sexism Scale (a recognized and validated instrument widely used in psychology and sociology). This scale tests underlying attitudes and we wanted to compare their results of this instrument to the questions that asked people about their support of women political candidates. Our thought was that some "social desirability" could be present in our survey. This means that some may say they support women candidates, but possess higher levels of hostile sexism, meaning it is unlikely they would actually vote for women candidates. We did find some evidence of hostile sexism and were somewhat surprised that Generation Z had very conservative beliefs about the role of women in society. There were also some differences based on partisan affiliation and other demographic groups.

This does suggest why North Carolinians, even on the Democratic side, seem to favor male candidates over female candidates in the primary elections. Elizabeth Warren, Amy Klobuchar, and Tulsi Gabbard appear to be underperforming what they are doing in other states.

## Topline Results

### Satisfaction with the way things are going in the United States today

**All in all, are you satisfied or dissatisfied with the way things are going in the United States?**

| Response | Number | Percentage |
| --- | --- | --- |
| Satisfied | 439 | 43.1 |
| Dissatisfied | 521 | 51.1 |
| Don't know | 57 | 5.6 |
| No answer/Refused | 2 | 0.2 |

**N= 1,019**

### Satisfaction with the way things are going in the North Carolina today

**All in all, are you satisfied or dissatisfied with the way things are going in North Carolina?**

| Response | Number | Percentage |
| --- | --- | --- |
| Satisfied | 447 | 44.0 |
| Dissatisfied | 447 | 44.0 |
| Don't know | 122 | 12.0 |
| No answer/Refused | 0 | 0.0 |

**N= 1,016**

### Confidence in the Voting Process

**How confident are you that the voting processes in North Carolina will produce accurate results?**

| Response | Number | Percentage |
| --- | --- | --- |
| Very Confident | 283 | 27.9 |
| Somewhat confident | 417 | 41.0 |
| Somewhat unconfident | 178 | 17.5 |
| Very unconfident | 78 | 7.7 |
| No answer/Refused | 60 | 5.9 |

**N= 1,016**

**We are now going to ask several questions about women as political leaders.**

### Women as Political Leaders

**Which of the following comes closest to your opinion of men and women as political leaders?**

| Response | Number | Percentage |
| --- | --- | --- |
| Men generally make better political leaders | 162 | 15.9 |

| | | |
|---|---|---|
| Women generally make better political leaders | 80 | 7.9 |
| In general, men and women make equally good political leaders | 718 | 70.7 |
| No answer/Refused | 56 | 5.5 |

**N=1,016**

**In general, do you think men or women in political office are better at standing up for what they believe in, despite political pressure?**

| Response | Number | Percentage |
|---|---|---|
| Men | 131 | 12.9 |
| Women | 218 | 21.5 |
| No difference | 615 | 60.6 |
| Don't know/Refused | 51 | 5.0 |

**N=1,015**

**In general, do you think men or women in political office are better at keeping government honest?**

| Response | Number | Percentage |
|---|---|---|
| Men | 94 | 9.3 |
| Women | 246 | 24.3 |
| No difference | 606 | 59.8 |
| No answer/Refused | 67 | 6.6 |

**N=1,013**

**In general, do you think men or women in political office are better at working out compromise?**

| Response | Number | Percentage |
|---|---|---|
| Men | 139 | 13.7 |
| Women | 282 | 27.8 |
| No difference | 538 | 53.1 |
| No answer/Refused | 54 | 5.3 |

**N=1,013**

**In general, do you think men or women in political office are better at dealing with crime and public safety?**

| Response | Number | Percentage |
|---|---|---|
| Men | 271 | 26.8 |
| Women | 112 | 11.1 |
| No difference | 567 | 56.0 |
| Don't know/Refused | 63 | 6.2 |

**N=1,013**

**In general, do you think men or women in political office are better at dealing with social issues, such as education or health care?**

| Response | Number | Percentage |
|---|---|---|
| Men | 84 | 8.3 |
| Women | 355 | 35.1 |
| No difference | 514 | 50.8 |
| Don't know/Refused | 58 | 5.7 |

**N=1,011**

**In general, do you think men or women in political office are better at representing the interests of people like you?**

| Response | Number | Percentage |
|---|---|---|
| Men | 144 | 14.2 |
| Women | 204 | 20.2 |
| No difference | 605 | 59.8 |
| Don't know/Refused | 58 | 5.7 |

**N=1,011**

**In general, do you think men or women in political office are better at dealing with national defense and security?**

| Response | Number | Percentage |
|---|---|---|
| Men | 376 | 37.2 |
| Women | 69 | 6.8 |
| No difference | 514 | 50.9 |
| Don't know/Refused | 51 | 5.1 |

**N=1,010**

**In general, do you think men or women in political office are better at dealing with economic issues, like creating jobs and dealing with budgets?**

9

| Response | Number | Percentage |
|---|---|---|
| Men | 195 | 19.3 |
| Women | 114 | 11.3 |
| No difference | 648 | 64.2 |
| Don't know/Refused | 52 | 5.2 |

**N=1,009**

## Hostile Sexism Questions

**On the following questions, please indicate whether you agree or disagree with the statement.**

**Under modern economic conditions with women being active outside the home, men should share in household tasks such as washing dishes and doing laundry.**

| Response | Number | Percentage |
|---|---|---|
| Strongly agree | 705 | 69.9 |
| Somewhat agree | 218 | 21.6 |
| Somewhat disagree | 35 | 3.5 |
| Strongly disagree | 14 | 1.4 |
| No answer/refused | 36 | 3.6 |

**N=1,008**

**There are many jobs in which men should be given preference over women in being hired and promoted.**

| Response | Number | Percentage |
|---|---|---|
| Strongly agree | 136 | 13.5 |
| Somewhat agree | 205 | 20.3 |
| Somewhat disagree | 209 | 20.7 |
| Strongly disagree | 386 | 38.3 |
| No answer/refused | 72 | 7.1 |

**N=1,008**

**Women should worry less about their rights and more about becoming good wives and mothers.**

| Response | Number | Percentage |
|---|---|---|
| Strongly agree | 100 | 9.9 |
| Somewhat agree | 124 | 12.3 |
| Somewhat disagree | 165 | 16.4 |
| Strongly disagree | 572 | 56.8 |
| No answer/refused | 47 | 4.7 |

**Women should assume their rightful place in business and other professions along with men.**

| Response | Number | Percentage |
|---|---|---|
| Strongly agree | 603 | 59.8 |
| Somewhat agree | 243 | 24.1 |
| Somewhat disagree | 69 | 6.9 |
| Strongly disagree | 40 | 4.0 |
| No answer/refused | 53 | 5.3 |

N=1,008

## Approval of Political Leaders

**Now we are going to ask you some questions about specific political leaders**

**Do you approve or disapprove of the way Donald Trump is handling his job as president?**

| Response | Number | Percentage |
|---|---|---|
| Approve | 458 | 45.5 |
| Disapprove | 482 | 47.9 |
| Don't know | 64 | 6.4 |
| No answer/Refused | 3 | 0.3 |

N=1,007

**Do you approve or disapprove of the way Roy Cooper is handling his job as governor?**

| Response | Number | Percentage |
|---|---|---|
| Approve | 454 | 45.1 |
| Disapprove | 348 | 34.6 |
| Don't know | 200 | 19.9 |
| No answer/Refused | 5 | 0.5 |

N=1,007

**Do you approve or disapprove of the way Thom Tillis is handling his job as U.S. senator?**

| Response | Number | Percentage |
|---|---|---|

| | | |
|---|---|---|
| Approve | 345 | 34.3 |
| Disapprove | 391 | 38.8 |
| Don't know | 268 | 26.6 |
| No answer/Refused | 3 | 0.3 |

**N=1,007**

## North Carolina Primary Elections

### Democrats

**Now we are going to ask you some questions about the North Carolina primary election.**

**Have you voted or are you planning to vote in the primary elections this year?**

| Response | Number | Percentage |
|---|---|---|
| Yes | 785 | 78.0 |
| No | 78 | 7.8 |
| Maybe | 116 | 11.5 |
| Don't know | 27 | 2.7 |
| No answer/Refused | 0 | 0.0 |

**N=1,006**

**Which primary?**

| Response | Number | Percentage |
|---|---|---|
| Democratic | 419 | 47.0 |
| Republican | 358 | 40.1 |
| Other | 60 | 6.7 |
| Don't know | 51 | 5.7 |
| No answer/Refused | 4 | 0.5 |

**N=892**

**Which candidate for the Democratic nomination for president is your first choice?**

| Response | Number | Percentage |
|---|---|---|
| Deval Patrick | 2 | 0.5 |
| Bernie Sanders | 84 | 19.5 |
| Tom Steyer | 2 | .5 |
| Elizabeth Warren | 47 | 10.9 |
| Marianne Williamson | 2 | 0.5 |
| Andrew Yang | 3 | 0.7 |
| Michael Bennet | 2 | 0.5 |
| Joe Biden | 77 | 17.9 |
| Michael Bloomberg | 73 | 17.0 |
| Cory Booker | 3 | 0.7 |
| Pete Buttigieg | 43 | 10.0 |

| | | |
|---|---|---|
| Julian Castro | 0 | 0.0 |
| John Delaney | 0 | 0.0 |
| Tulsi Gabbard | 4 | 0.9 |
| Amy Klobuchar | 17 | 4.0 |
| No preference | 16 | 3.7 |
| Don't know | 48 | 11.2 |
| No answer/Refused | 7 | 1.6 |

**N=430**

**How committed are you to that choice?**

| Response | Number | Percentage |
|---|---|---|
| Will definitely vote for my first choice | 216 | 50.6 |
| Am considering another candidate | 136 | 31.9 |
| Don't know | 66 | 15.5 |
| No answer/Refused | 9 | 2.1 |

**N=427**

**Who would be your second choice among the Democratic candidates running for the presidential nomination?**

| Response | Number | Percentage |
|---|---|---|
| Deval Patrick | 4 | 1.0 |
| Bernie Sanders | 70 | 18.2 |
| Tom Steyer | 8 | 2.1 |
| Elizabeth Warren | 48 | 12.5 |
| Marianne Williamson | 1 | 0.3 |
| Andrew Yang | 6 | 1.6 |
| Michael Bennet | 1 | 0.3 |
| Joe Biden | 47 | 12.2 |
| Michael Bloomberg | 49 | 12.7 |
| Cory Booker | 2 | 0.5 |
| Pete Buttigieg | 35 | 9.1 |
| Julian Castro | 1 | 0.3 |
| John Delaney | 3 | 0.8 |
| Tulsi Gabbard | 5 | 1.3 |
| Amy Klobuchar | 29 | 7.5 |

| | | |
|---|---|---|
| No preference | 11 | 2.9 |
| Don't know | 58 | 15.1 |
| No answer/Refused | 7 | 1.8 |

**N=385**

**Which candidate for the Democratic nomination for US Senate is your first choice?**

| Response | Number | Percentage |
|---|---|---|
| Erica Smith | 59 | 13.8 |
| Steve Swenson | 7 | 1.6 |
| Cal Cunningham | 186 | 43.4 |
| Trevor Fuller | 8 | 1.9 |
| Atul Goel | 4 | 0.9 |
| No preference | 48 | 11.2 |
| Don't know | 108 | 25.2 |
| No answer/Refused | 9 | 2.1 |

**N=429**

**Which candidate for the Democratic nomination for North Carolina Governor is your first choice?**

| Response | Number | Percentage |
|---|---|---|
| Ernest Reeves | 22 | 5.1 |
| Roy Cooper | 280 | 65.3 |
| No preference | 49 | 11.4 |
| Don't know | 72 | 16.8 |
| No answer/refused | 6 | 1.4 |

**N=429**

Republicans

**Which candidate for the Republican nomination for president is your first choice?**

| Response | Number | Percentage |
|---|---|---|
| Donald Trump | 300 | 85.0 |
| Joe Walsh | 11 | 3.1 |
| Bill Weld | 7 | 2.0 |
| No Preference | 9 | 2.6 |
| Don't know | 23 | 6.5 |
| No answer/Refused | 3 | 0.9 |

**Which candidate for the Republican nomination for the U.S. Senate is your first choice?**

| Response | Number | Percentage |
|---|---|---|
| Thom Tillis | 187 | 53.0 |
| Paul Wright | 17 | 4.8 |
| Larry Homquist | 11 | 3.1 |
| Sharon Hudson | 10 | 2.8 |
| No preference | 42 | 11.9 |
| Don't know | 84 | 23.8 |
| No answer/Refused | 2 | 0.6 |

**N=353**

**Which candidate for the Republican nomination for North Carolina governor is your first choice?**

| Response | Number | Percentage |
|---|---|---|
| Dan Forest | 188 | 53.3 |
| Holly Grange | 34 | 9.6 |
| No preference | 44 | 12.5 |
| Don't know | 84 | 23.8 |
| No answer/Refused | 3 | 0.9 |

**N=**

## Voting Issues

**How closely did you follow the news coverage of the problems surrounding the Iowa Democratic Caucus earlier this month?**

| Response | Number | Percentage |
|---|---|---|
| A great deal | 224 | 22.4 |
| Somewhat | 383 | 38.2 |
| Very little | 224 | 22.4 |
| Not at all | 129 | 12.9 |
| Don't know | 41 | 4.1 |
| No answer/Refused | 1 | 0.1 |

**N=1,002**

**How familiar are you with the 2018 election in the 9th Congressional District in which absentee ballot issues resulted in a new election being held in 2019?**

| Response | Number | Percentage |
|---|---|---|
| Very familiar | 232 | 23.2 |
| Somewhat familiar | 410 | 41.0 |
| Not at all familiar | 266 | 26.6 |
| Don't know | 92 | 9.2 |
| No answer/Refused | 1 | 0.1 |

**N=1,001**

## Party Affiliation

**In terms of your political party affiliation, would you consider yourself to be a Democrat, a Republican, an Independent, or something else?**

| Response | Number | Percentage |
|---|---|---|
| Democrat | 318 | 31.8 |
| Republican | 330 | 33 |
| Independent | 281 | 21.1 |
| Something else | 39 | 3.9 |
| Don't know | 29 | 2.9 |
| No answer/Refused | 4 | .4 |

**N= 1001**

# Sample Characteristics

Registered Party (through respondent report)

Democrats                                                    31.8%
Republicans                                                  32.9%

| | |
|---|---|
| Unaffiliated | 28.1% |
| Other/Refused | 6.8% |
| | |
| N= | 1001 |

Age (from Voter File)

| | |
|---|---|
| Generation Z – Born after 1996 (24 and under) | 8.3% |
| Millennial - Born 1981-1995 (25-39) | 16.1% |
| Gen X - Born 1965-80 (40-55) | 31.2% |
| Boomer - Born 1945-64 (56-75) | 34.1% |
| Silent+ - Born before 1944 (75 and older) | 10.4% |
| | |
| N= | 1003 |

Gender (from Voter File)

| | |
|---|---|
| Female | 53.4% |
| Male | 46.6% |
| N= | 1002 |

Race (from Voter File)

| | |
|---|---|
| White | 77% |
| Black | 16.9% |
| Other | 6.1% |
| | |
| N= | 1011 |

Income

| | |
|---|---|
| Less than $40,000 | 31.8% |
| $40,000-99,999 | 29.5% |
| More than $100,000 | 36% |
| | |
| N= | 933 |

Education (from Voter File)

| | |
|---|---|
| High school diploma or less | 26.2% |
| Some college to College degree | 31.1% |
| College degree | 25.9% |

Graduate or professional degree            13.3%


N=                                         866



Location (from Voter File)

Rural                                      21.2%
Suburban                                   36%
Urban                                      42.1%

N=                                         1024

Mode (from Voter Files)

Cell phones                                19%
Landline                                   11%
Online                                     70%

N=                                         1024

# Cross-tabulations

## Direction of the Country

All in all, are you satisfied with the way things are going in the United States?

|  | Satisfied | Dissatisfied | Don't Know | No answer/Refused |
|---|---|---|---|---|
| Democrat | 21.4 | 74.8 | 3.8 | 0 |
| Republican | 71.5 | 25.2 | 3.3 | 0 |
| Independent | 36.6 | 58.4 | 4.6 | .4 |
| Something Else | 41 | 48.7 | 10.3 | 0 |
| Don't know | 20.7 | 27.6 | 25 | 0 |
| No answer/refused | 25 | 50 | 25 | 0 |
|  |  |  |  |  |
| White | 46 | 49.4 | 4.5 | .4 |
| Black | 29.7 | 61.9 | 7.7 | .6 |
| Other | 43.6 | 46.8 | 9.7 | 0 |
|  |  |  |  |  |
| Female | 38.9 | 53.8 | 7.3 | 0 |
| Male | 47.7 | 48.2 | 3.7 | .4 |
|  |  |  |  |  |
| Gen Z | 50 | 43.9 | 6.1 | 0 |
| Millennial | 45.9 | 48.4 | 5.7 | 0 |
| Gen X | 42.2 | 51.4 | 6.1 | .3 |
| Boomer | 43.8 | 51.8 | 4.4 | 0 |
| Silent + | 32.7 | 58.7 | 7.7 | 1 |
|  |  |  |  |  |
| Less than $40,000 | 40.7 | 53.5 | 6.4 | 0 |
| $40-99,999 | 46 | 48.5 | 5.1 | .4 |
| $100,000 or more | 45.1 | 50.8 | 3.9 | .3 |
|  |  |  |  |  |
| Urban | 36.8 | 56.6 | 6.5 | 0 |
| Suburban | 50.4 | 44.1 | 4.9 | .5 |
| Rural | 44 | 50.9 | 5.1 | 0 |
|  |  |  |  |  |
| HS diploma or less | 47.2 | 48.5 | 4.4 | 0 |
| Some College | 42.9 | 49.3 | 7.5 | .4 |
| College Degree | 42 | 53.6 | 4.5 | 0 |
| Graduate or Professional Degree | 40.9 | 56.5 | 2.6 | 0 |

## Direction of the state

All in all, are you satisfied with the way things are going in this North Carolina?

| | Satisfied | Dissatisfied | Don't Know | No answer/Refused |
|---|---|---|---|---|
| Democrat | 40 | 49.4 | 10.7 | 0 |
| Republican | 54.5 | 37.3 | 8.2 | 0 |
| Independent | 39.5 | 47.3 | 13.2 | 0 |
| Something Else | 30.8 | 59 | 10.3 | 0 |
| Don't know | 24.1 | 17.2 | 58.6 | 0 |
| No answer/refused | 75 | 0 | 25 | 0 |
| | | | | |
| White | 45.4 | 43.4 | 11.2 | 0 |
| Black | 38.9 | 47.9 | 13.2 | 0 |
| Other | 46.8 | 38.7 | 14.5 | 0 |
| | | | | |
| Female | 42.4 | 42.1 | 15.6 | 0 |
| Male | 45.7 | 44.1 | 12.1 | 0 |
| | | | | |
| Gen Z | 48.8 | 41.5 | 9.8 | 0 |
| Millennial | 48.1 | 36.1 | 15.8 | 0 |
| Gen X | 42.6 | 43.6 | 13.8 | 0 |
| Boomer | 41.6 | 50.4 | 8 | 0 |
| Silent + | 44.2 | 39.4 | 16.4 | 0 |
| | | | | |
| Less than $40,000 | 42.4 | 44.1 | 13.5 | 0 |
| $40-99,999 | 45.1 | 42.1 | 12.8 | 0 |
| $100,000 or more | 47 | 45.2 | 7.8 | 0 |
| | | | | |
| Urban | 40.3 | 45.7 | 14 | 0 |
| Suburban | 46.5 | 44.3 | 9.3 | 0 |
| Rural | 48.1 | 39.3 | 12.6 | 0 |
| | | | | |
| HS diploma or less | 50.7 | 41.4 | 7.9 | 0 |
| Some College | 46.2 | 39.1 | 14.7 | 0 |
| College Degree | 40.6 | 48.7 | 10.7 | 0 |
| Graduate or Professional Degree | 38.3 | 51.3 | 10.4 | 0 |

## Confidence in Voting Process

**How confident are you that the voting processes in North Carolina will produce accurate results?**

| | Very Confident | Somewhat Confident | Somewhat unconfident | Very unconfident | No answer/ refused |
|---|---|---|---|---|---|
| Democrat | 27.0 | 42.1 | 19.2 | 8.2 | 3.5 |
| Republican | 34.2 | 42.7 | 14.6 | 3.9 | 4.6 |
| Independent | 23.1 | 39.9 | 20.6 | 11.0 | 5.3 |
| Something Else | 20.5 | 43.6 | 23.1 | 10.3 | 2.6 |
| Don't know/No answer | 15.2 | 24.2 | 6.1 | 0.0 | 54.6 |
| | | | | | |
| White | 28.9 | 40.4 | 18.1 | 7.2 | 5.3 |
| Black | 24.0 | 46.7 | 13.8 | 10.8 | 4.8 |
| Other | 27.4 | 32.3 | 21.0 | 6.5 | 12.9 |
| | | | | | |
| Female | 23.9 | 41.9 | 19.4 | 7.7 | 7.1 |
| Male | 32.3 | 40.5 | 15.2 | 7.6 | 4.6 |
| | | | | | |
| Gen Z | 35.4 | 35.4 | 14.6 | 7.3 | 7.3 |
| Millennial | 31.0 | 39.2 | 15.8 | 3.8 | 10.1 |
| Gen X | 24.7 | 43.6 | 18.3 | 8.3 | 5.1 |
| Boomer | 26.6 | 43.7 | 18.0 | 7.4 | 4.4 |
| Silent + | 29.8 | 33.7 | 18.3 | 12.5 | 5.8 |
| | | | | | |
| Less than $40,000 | 25.2 | 45.0 | 15.2 | 7.8 | 6.8 |
| $40-99,999 | 28.2 | 40.3 | 20.2 | 5.5 | 5.9 |
| $100,000 or more | 31.0 | 38.3 | 17.8 | 9.6 | 3.3 |
| | | | | | |
| Urban | 24.2 | 42.0 | 18.9 | 7.5 | 7.5 |
| Suburban | 31.2 | 39.6 | 16.7 | 7.1 | 5.5 |
| Rural | 29.9 | 42.1 | 15.4 | 8.9 | 3.7 |
| | | | | | |
| HS diploma or less | 31.3 | 39.7 | 15.4 | 9.3 | 4.4 |
| Some College | 26.7 | 41.7 | 14.3 | 7.5 | 9.8 |
| College Degree | 28.1 | 44.6 | 20.5 | 3.6 | 3.1 |
| Graduate or Professional Degree | 33.0 | 32.2 | 20.9 | 7.8 | 6.1 |

**We are now going to ask several questions about women as political leaders.**

## Men and Women as Political Leaders

**Which of the following comes closest to your opinion of men and women as political leaders?**

| | Men generally make better political leaders | Women generally make better political leaders | In general, men and women make equally good political leaders | No answer/ Refused |
|---|---|---|---|---|
| Democrat | 9.4 | 15.1 | 71.7 | 3.8 |
| Republican | 29.4 | 3.0 | 64.2 | 3.3 |
| Independent | 9.6 | 6.8 | 78.7 | 5.0 |
| Something Else | 10.3 | 5.1 | 79.5 | 5.1 |
| Don't know/No answer | 9.1 | 3.0 | 36.4 | 51.5 |
| | | | | |
| White | 17.2 | 5.7 | 73.0 | 4.1 |
| Black | 8.4 | 15.0 | 67.1 | 9.6 |
| Other | 21.0 | 16.1 | 53.2 | 9.7 |
| | | | | |
| Female | 14.3 | 9.8 | 69.2 | 6.8 |
| Male | 17.8 | 5.6 | 72.9 | 3.7 |
| | | | | |
| Gen Z | 24.4 | 11.0 | 59.8 | 4.9 |
| Millennial | 15.8 | 10.8 | 65.2 | 8.2 |
| Gen X | 15.4 | 6.4 | 70.5 | 7.7 |
| Boomer | 13.9 | 7.7 | 75.8 | 2.7 |
| Silent + | 17.3 | 5.8 | 74.0 | 2.9 |
| | | | | |
| Less than $40,000 | 18.6 | 11.8 | 63.4 | 6.2 |
| $40-99,999 | 18.7 | 5.1 | 71.8 | 4.4 |
| $100,000 or more | 12.3 | 6.6 | 76.8 | 3.3 |
| | | | | |
| Urban | 12.6 | 10.7 | 69.7 | 7.0 |
| Suburban | 18.0 | 6.6 | 70.5 | 4.9 |
| Rural | 19.2 | 4.2 | 72.9 | 3.7 |
| | | | | |
| HS diploma or less | 23.4 | 6.2 | 67.0 | 3.5 |
| Some College | 15.0 | 8.3 | 67.3 | 9.4 |
| College Degree | 12.1 | 5.4 | 77.2 | 5.4 |

| Graduate or Professional Degree | 15.7 | 17.4 | 63.5 | 3.5 |
|---|---|---|---|---|

**In general, do you think men or women in political office are better at standing up for what they believe in, despite political pressure?**

|  | Men | Women | No Difference | Don't know/Refused |
|---|---|---|---|---|
| Democrat | 8.8 | 33.3 | 56.3 | 1.6 |
| Republican | 22.1 | 10.6 | 63.3 | 3.9 |
| Independent | 8.9 | 22.4 | 65.1 | 3.6 |
| Something Else | 5.1 | 25.6 | 59.0 | 10.3 |
| Don't know/No answer | 3.0 | 6.1 | 36.4 | 54.6 |
|  |  |  |  |  |
| White | 14.0 | 17.8 | 63.6 | 4.7 |
| Black | 7.8 | 36.8 | 50.0 | 5.4 |
| Other | 14.5 | 30.7 | 48.4 | 6.5 |
|  |  |  |  |  |
| Female | 10.9 | 26.4 | 56.3 | 6.4 |
| Male | 15.2 | 15.4 | 66.0 | 3.5 |
|  |  |  |  |  |
| Gen Z | 24.4 | 31.7 | 39.0 | 4.9 |
| Millennial | 13.9 | 20.9 | 58.2 | 7.0 |
| Gen X | 10.9 | 18.3 | 64.7 | 6.1 |
| Boomer | 12.1 | 21.2 | 62.8 | 3.8 |
| Silent + | 10.7 | 22.3 | 64.1 | 2.9 |
|  |  |  |  |  |
| Less than $40,000 | 12.7 | 24.8 | 55.9 | 6.5 |
| $40-99,999 | 14.0 | 19.9 | 61.8 | 4.4 |
| $100,000 or more | 13.3 | 19.9 | 64.8 | 2.1 |
|  |  |  |  |  |
| Urban | 10.5 | 23.3 | 60.4 | 5.8 |
| Suburban | 14.5 | 19.7 | 61.2 | 4.6 |
| Rural | 14.6 | 20.7 | 60.6 | 4.2 |
|  |  |  |  |  |
| HS diploma or less | 17.2 | 22.0 | 57.7 | 3.1 |
| Some College | 13.6 | 23.8 | 55.5 | 7.2 |
| College Degree | 11.2 | 17.0 | 68.3 | 3.6 |

| | | | | |
|---|---|---|---|---|
| Graduate or Professional Degree | 10.4 | 27.0 | 55.7 | 7.0 |

**In general, do you think men or women in political office are better at keeping government honest?**

| | Men | Women | No Difference | No answer/Refused |
|---|---|---|---|---|
| Democrat | 8.8 | 37.4 | 50.6 | 3.1 |
| Republican | 15.2 | 13.9 | 64.2 | 6.7 |
| Independent | 5.0 | 22.8 | 67.3 | 5.0 |
| Something Else | 0.0 | 25.6 | 71.8 | 2.6 |
| Don't know/No answer | 3.0 | 6.1 | 33.3 | 57.6 |
| | | | | |
| White | 7.9 | 21.9 | 64.0 | 6.2 |
| Black | 13.3 | 36.8 | 43.4 | 6.6 |
| Other | 16.1 | 22.6 | 53.2 | 8.1 |
| | | | | |
| Female | 6.6 | 26.4 | 60.5 | 6.6 |
| Male | 12.2 | 21.5 | 59.6 | 6.7 |
| | | | | |
| Gen Z | 22.0 | 23.2 | 43.9 | 11.0 |
| Millennial | 12.0 | 26.0 | 55.1 | 7.0 |
| Gen X | 8.3 | 16.0 | 67.0 | 8.7 |
| Boomer | 5.9 | 27.9 | 60.8 | 5.3 |
| Silent + | 7.8 | 34.0 | 57.3 | 1.0 |
| | | | | |
| Less than $40,000 | 11.8 | 26.1 | 53.7 | 8.4 |
| $40-99,999 | 8.5 | 25.1 | 60.2 | 6.3 |
| $100,000 or more | 7.9 | 23.6 | 65.9 | 2.7 |
| | | | | |
| Urban | 8.6 | 24.5 | 59.7 | 7.2 |
| Suburban | 8.2 | 26.6 | 59.7 | 5.5 |
| Rural | 12.3 | 19.3 | 60.9 | 7.6 |
| | | | | |
| HS diploma or less | 15.4 | 26.4 | 53.3 | 4.9 |

| | | | | |
|---|---|---|---|---|
| Some College | 8.0 | 25.0 | 58.3 | 8.7 |
| College Degree | 6.3 | 18.3 | 68.8 | 6.7 |
| Graduate or Professional Degree | 9.6 | 27.0 | 53.9 | 9.6 |

**In general, do you think men or women in political office are better at working out compromise?**

| | Men | Women | No difference | No answer/Refused |
|---|---|---|---|---|
| Democrat | 9.4 | 42.5 | 45.9 | 2.2 |
| Republican | 23.6 | 13.3 | 58.2 | 4.9 |
| Independent | 7.5 | 29.5 | 59.4 | 3.6 |
| Something Else | 15.4 | 33.3 | 46.2 | 5.1 |
| Don't know/No answer | 3.0 | 9.1 | 30.3 | 57.6 |
| | | | | |
| White | 14.0 | 24.9 | 56.6 | 4.5 |
| Black | 11.5 | 40.4 | 41.6 | 6.6 |
| Other | 17.7 | 30.7 | 43.6 | 8.1 |
| | | | | |
| Female | 11.3 | 29.4 | 53.3 | 6.0 |
| Male | 16.5 | 25.2 | 53.7 | 4.6 |
| | | | | |
| Gen Z | 29.3 | 24.4 | 40.2 | 6.1 |
| Millennial | 12.0 | 27.2 | 53.8 | 7.0 |
| Gen X | 12.2 | 22.8 | 58.7 | 6.4 |
| Boomer | 11.9 | 32.1 | 51.6 | 4.5 |
| Silent + | 14.6 | 30.1 | 53.4 | 1.9 |
| | | | | |
| Less than $40,000 | 16.5 | 27.6 | 49.4 | 6.5 |
| $40-99,999 | 15.9 | 25.5 | 52.8 | 5.9 |
| $100,000 or more | 10.9 | 28.7 | 57.7 | 2.7 |
| | | | | |
| Urban | 10.5 | 31.2 | 51.8 | 6.5 |
| Suburban | 17.0 | 26.3 | 52.3 | 4.4 |
| Rural | 14.6 | 24.1 | 56.6 | 4.7 |

| | | | | |
|---|---|---|---|---|
| HS diploma or less | 23.8 | 23.8 | 48.9 | 3.5 |
| Some College | 12.1 | 26.5 | 53.0 | 8.3 |
| College Degree | 9.8 | 25.5 | 59.8 | 4.9 |
| Graduate or Professional Degree | 10.4 | 40.0 | 42.6 | 7.0 |

**In general, do you think men or women in political office are better at dealing with crime and public safety?**

| | Men | Women | No difference | Don't know/Refused |
|---|---|---|---|---|
| Democrat | 22.6 | 20.1 | 55.0 | 2.2 |
| Republican | 39.7 | 3.9 | 51.5 | 4.9 |
| Independent | 18.9 | 10.0 | 64.8 | 6.4 |
| Something Else | 25.6 | 7.7 | 59.0 | 7.7 |
| Don't know/No answer | 9.1 | 3.0 | 33.3 | 54.6 |
| | | | | |
| White | 27.9 | 7.3 | 59.3 | 5.6 |
| Black | 22.3 | 24.7 | 45.8 | 7.2 |
| Other | 27.4 | 22.6 | 41.9 | 8.1 |
| | | | | |
| Female | 26.2 | 11.5 | 56.1 | 6.2 |
| Male | 27.0 | 10.4 | 56.7 | 5.9 |
| | | | | |
| Gen Z | 31.7 | 22.0 | 36.6 | 9.8 |
| Millennial | 21.5 | 15.2 | 55.1 | 8.2 |
| Gen X | 22.1 | 7.7 | 64.1 | 6.1 |
| Boomer | 27.3 | 9.2 | 57.9 | 5.6 |
| Silent + | 40.8 | 12.6 | 45.6 | 1.0 |
| | | | | |
| Less than $40,000 | 26.1 | 12.4 | 54.4 | 7.1 |
| $40-99,999 | 32.1 | 7.4 | 53.9 | 6.6 |
| $100,000 or more | 23.6 | 12.1 | 61.9 | 2.4 |

| | | | | |
|---|---|---|---|---|
| Urban | 21.7 | 13.5 | 57.3 | 7.5 |
| Suburban | 29.9 | 9.3 | 55.6 | 5.2 |
| Rural | 31.6 | 9.4 | 53.8 | 5.2 |
| | | | | |
| HS diploma or less | 35.7 | 11.9 | 47.1 | 5.3 |
| Some College | 26.1 | 11.0 | 55.3 | 7.6 |
| College Degree | 21.9 | 6.7 | 66.1 | 5.4 |
| Graduate or Professional Degree | 22.6 | 14.8 | 52.2 | 10.4 |

**In general, do you think men or women in political office are better at dealing with social issues, such as education or health care?**

| | Men | Women | No difference | Don't know/Refused |
|---|---|---|---|---|
| Democrat | 7.9 | 49.7 | 41.5 | 0.9 |
| Republican | 13.6 | 23.0 | 59.1 | 4.2 |
| Independent | 3.6 | 36.3 | 55.2 | 5.0 |
| Something Else | 5.1 | 30.8 | 46.2 | 18.0 |
| Don't know/No answer | 3.0 | 12.1 | 22.3 | 57.6 |
| | | | | |
| White | 8.2 | 31.5 | 55.4 | 4.9 |
| Black | 9.1 | 49.7 | 33.3 | 7.9 |
| Other | 8.1 | 41.9 | 41.9 | 8.1 |
| | | | | |
| Female | 6.8 | 36.0 | 50.6 | 6.6 |
| Male | 10.0 | 33.8 | 51.4 | 4.8 |
| | | | | |
| Gen Z | 20.7 | 31.7 | 37.8 | 9.8 |
| Millennial | 8.9 | 32.3 | 51.3 | 7.6 |
| Gen X | 8.0 | 28.6 | 56.3 | 7.1 |
| Boomer | 6.6 | 39.3 | 50.6 | 3.6 |
| Silent + | 3.9 | 47.6 | 45.6 | 2.9 |
| | | | | |
| Less than $40,000 | 10.3 | 32.9 | 49.1 | 7.8 |
| $40-99,999 | 8.5 | 36.7 | 49.3 | 5.6 |
| $100,000 or more | 7.3 | 35.8 | 54.6 | 2.4 |

|  |  |  |  |  |
|---|---|---|---|---|
| Urban | 7.2 | 35.8 | 50.2 | 4.8 |
| Suburban | 8.2 | 35.9 | 51.5 | 4.4 |
| Rural | 10.4 | 32.2 | 51.2 | 6.2 |
|  |  |  |  |  |
| HS diploma or less | 12.8 | 33.6 | 47.4 | 6.2 |
| Some College | 8.3 | 35.2 | 48.5 | 8.0 |
| College Degree | 4.5 | 31.7 | 59.4 | 4.5 |
| Graduate or Professional Degree | 7.8 | 40.0 | 45.2 | 7.0 |

**In general, do you think men or women in political office are better at representing the interests of people like you?**

|  | Men | Women | No difference | Don't know/Refused |
|---|---|---|---|---|
| Democrat | 10.1 | 34.9 | 52.5 | 2.5 |
| Republican | 24.2 | 9.1 | 61.2 | 5.5 |
| Independent | 8.5 | 18.9 | 68.3 | 4.3 |
| Something Else | 12.8 | 18.0 | 64.1 | 5.1 |
| Don't know/No answer | 3.0 | 6.1 | 39.4 | 51.5 |
|  |  |  |  |  |
| White | 14.8 | 16.1 | 64.2 | 4.9 |
| Black | 12.1 | 35.8 | 43.6 | 8.5 |
| Other | 12.9 | 30.7 | 50.0 | 6.5 |
|  |  |  |  |  |
| Female | 9.6 | 26.0 | 58.3 | 6.0 |
| Male | 19.6 | 12.9 | 62.1 | 5.5 |
|  |  |  |  |  |
| Gen Z | 24.4 | 24.4 | 43.9 | 7.3 |
| Millennial | 13.3 | 22.2 | 57.6 | 7.0 |
| Gen X | 11.6 | 16.7 | 65.0 | 6.8 |
| Boomer | 14.0 | 21.1 | 60.7 | 4.2 |
| Silent + | 16.5 | 19.4 | 59.2 | 4.8 |
|  |  |  |  |  |
| Less than $40,000 | 14.3 | 23.6 | 54.7 | 7.5 |
| $40-99,999 | 16.3 | 17.0 | 61.9 | 4.8 |

| | | | | |
|---|---|---|---|---|
| $100,000 or more | 13.3 | 18.2 | 65.5 | 3.0 |
| | | | | |
| Urban | 11.2 | 23.6 | 58.2 | 7.0 |
| Suburban | 15.6 | 17.3 | 61.9 | 5.2 |
| Rural | 18.0 | 18.0 | 59.7 | 4.3 |
| | | | | |
| HS diploma or less | 20.8 | 17.3 | 56.6 | 5.3 |
| Some College | 13.6 | 21.2 | 57.2 | 8.0 |
| College Degree | 12.1 | 17.0 | 66.5 | 4.5 |
| Graduate or Professional Degree | 11.3 | 25.2 | 54.8 | 8.7 |

**In general, do you think men or women in political office are better at dealing with national defense and security?**

| | Men | Women | No difference | Don't know/Refused |
|---|---|---|---|---|
| Democrat | 28.0 | 14.2 | 55.4 | 2.5 |
| Republican | 54.7 | 2.4 | 39.5 | 3.3 |
| Independent | 29.9 | 5.3 | 60.1 | 4.6 |
| Something Else | 38.5 | 2.6 | 53.9 | 5.1 |
| Don't know/No answer | 15.2 | 0.0 | 36.4 | 48.5 |
| | | | | |
| White | 39.0 | 4.3 | 52.5 | 4.3 |
| Black | 32.1 | 15.8 | 44.9 | 7.3 |
| Other | 30.7 | 16.1 | 46.8 | 6.5 |
| | | | | |
| Female | 36.6 | 7.0 | 51.1 | 5.3 |
| Male | 37.8 | 6.3 | 51.5 | 4.4 |
| | | | | |
| Gen Z | 40.2 | 11.0 | 42.7 | 6.1 |
| Millennial | 26.6 | 12.7 | 53.8 | 7.0 |
| Gen X | 32.8 | 5.1 | 56.0 | 6.1 |
| Boomer | 40.9 | 5.4 | 50.8 | 3.0 |
| Silent + | 51.5 | 2.9 | 42.7 | 2.9 |
| | | | | |

| | | | | |
|---|---|---|---|---|
| Less than $40,000 | 32.3 | 11.2 | 50.9 | 5.6 |
| $40-99,999 | 44.1 | 4.4 | 45.6 | 5.9 |
| $100,000 or more | 34.7 | 5.8 | 57.1 | 2.4 |
| | | | | |
| Urban | 32.7 | 8.4 | 53.5 | 5.4 |
| Suburban | 41.1 | 6.3 | 48.5 | 4.1 |
| Rural | 40.0 | 4.8 | 49.5 | 5.7 |
| | | | | |
| HS diploma or less | 46.9 | 8.4 | 41.2 | 3.5 |
| Some College | 32.7 | 6.8 | 53.2 | 7.2 |
| College Degree | 34.8 | 4.0 | 57.6 | 3.6 |
| Graduate or Professional Degree | 27.0 | 12.2 | 52.2 | 8.7 |

**In general, do you think men or women in political office are better at dealing with economic issues, like creating jobs and dealing with budgets?**

| | Men | Women | No difference | Don't know/Refused |
|---|---|---|---|---|
| Democrat | 9.8 | 21.4 | 66.7 | 2.2 |
| Republican | 33.9 | 4.2 | 57.6 | 4.2 |
| Independent | 13.6 | 9.3 | 72.9 | 4.3 |
| Something Else | 23.1 | 5.1 | 69.2 | 2.6 |
| Don't know/No answer | 6.1 | 9.1 | 33.3 | 51.5 |
| | | | | |
| White | 22.0 | 7.0 | 66.4 | 4.7 |
| Black | 9.8 | 26.2 | 58.5 | 5.5 |
| Other | 12.9 | 25.8 | 53.2 | 8.1 |
| | | | | |
| Female | 18.9 | 11.3 | 64.5 | 5.3 |
| Male | 19.7 | 10.5 | 64.9 | 5.0 |
| | | | | |
| Gen Z | 23.2 | 19.5 | 50.0 | 7.3 |
| Millennial | 16.5 | 14.6 | 60.1 | 8.9 |
| Gen X | 14.5 | 7.4 | 73.6 | 4.5 |
| Boomer | 20.6 | 11.3 | 63.6 | 4.5 |

| | | | | |
|---|---|---|---|---|
| Silent + | 30.1 | 7.8 | 60.2 | 1.9 |
| | | | | |
| Less than $40,000 | 19.6 | 14.6 | 59.6 | 6.2 |
| $40-99,999 | 19.3 | 10.4 | 64.3 | 6.0 |
| $100,000 or more | 20.7 | 8.5 | 68.7 | 2.1 |
| | | | | |
| Urban | 14.3 | 14.1 | 65.6 | 6.1 |
| Suburban | 21.6 | 9.6 | 64.1 | 4.7 |
| Rural | 25.7 | 8.6 | 61.4 | 4.3 |
| | | | | |
| HS diploma or less | 24.8 | 10.2 | 60.6 | 4.4 |
| Some College | 20.8 | 12.1 | 59.1 | 8.0 |
| College Degree | 14.4 | 10.8 | 70.0 | 4.9 |
| Graduate or Professional Degree | 14.8 | 13.9 | 66.1 | 5.2 |

**On the following questions, please indicate whether you agree or disagree with the statement.**

## Hostile Sexism Questions

**Under modern economic conditions with women being active outside the home, men should share in household tasks such as washing dishes and doing laundry.**

| | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | No answer/refused |
|---|---|---|---|---|---|
| Democrat | 73.6 | 18.0 | 5.0 | 2.2 | 1.3 |
| Republican | 68.8 | 25.5 | 2.1 | 1.2 | 2.4 |
| Independent | 69.8 | 23.5 | 3.9 | 0.7 | 2.1 |
| Something Else | 79.5 | 18.0 | 0.0 | 0.0 | 2.6 |
| Don't know/No answer | 33.3 | 9.1 | 3.0 | 3.0 | 51.5 |
| | | | | | |
| White | 71.9 | 21.6 | 2.3 | 0.8 | 3.4 |
| Black | 65.4 | 18.5 | 8.6 | 4.3 | 3.1 |
| Other | 54.8 | 32.3 | 4.8 | 1.6 | 6.5 |
| | | | | | |
| Female | 72.8 | 18.5 | 3.2 | 1.5 | 4.0 |

| | | | | | |
|---|---|---|---|---|---|
| Male | 67.0 | 25.0 | 3.5 | 1.3 | 3.3 |
| | | | | | |
| Gen Z | 48.2 | 39.5 | 3.7 | 3.7 | 4.9 |
| Millennial | 60.8 | 25.3 | 6.3 | 0.6 | 7.0 |
| Gen X | 74.5 | 18.7 | 2.3 | 1.3 | 3.2 |
| Boomer | 72.9 | 20.8 | 2.4 | 1.2 | 2.7 |
| Silent + | 79.4 | 11.8 | 4.9 | 2.0 | 2.0 |
| | | | | | |
| Less than $40,000 | 63.7 | 28.3 | 3.1 | 1.6 | 3.4 |
| $40-99,999 | 64.9 | 24.3 | 5.2 | 1.5 | 4.1 |
| $100,000 or more | 79.6 | 14.9 | 2.1 | 1.5 | 1.8 |
| | | | | | |
| Urban | 68.2 | 22.2 | 3.5 | 1.4 | 4.7 |
| Suburban | 67.8 | 24.5 | 4.4 | 0.3 | 3.0 |
| Rural | 77.6 | 15.2 | 1.9 | 2.9 | 2.4 |
| | | | | | |
| HS diploma or less | 64.4 | 29.8 | 2.7 | 1.3 | 1.8 |
| Some College | 72.7 | 17.4 | 3.8 | 1.1 | 4.9 |
| College Degree | 65.2 | 25.9 | 3.1 | 1.3 | 4.5 |
| Graduate or Professional Degree | 65.2 | 24.4 | 6.1 | 0.9 | 3.5 |

**There are many jobs in which men should be given preference over women in being hired and promoted.**

| | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | No answer/Refused |
|---|---|---|---|---|---|
| Democrat | 12.3 | 17.3 | 18.9 | 48.1 | 3.5 |
| Republican | 20.3 | 23.0 | 24.6 | 26.1 | 6.1 |
| Independent | 8.2 | 21.7 | 19.9 | 42.7 | 7.5 |
| Something Else | 7.7 | 23.1 | 25.6 | 38.5 | 5.1 |
| Don't know/No answer | 9.1 | 6.1 | 6.1 | 24.2 | 54.6 |
| | | | | | |
| White | 11.7 | 21.4 | 21.8 | 38.1 | 7.0 |

| | | | | | |
|---|---|---|---|---|---|
| Black | 19.8 | 15.4 | 18.5 | 39.5 | 6.8 |
| Other | 22.6 | 21.0 | 14.5 | 35.5 | 6.5 |
| | | | | | |
| Female | 12.9 | 18.7 | 18.5 | 43.1 | 6.8 |
| Male | 14.0 | 22.3 | 23.0 | 33.3 | 7.4 |
| | | | | | |
| Gen Z | 14.8 | 35.8 | 22.2 | 21.0 | 6.2 |
| Millennial | 17.1 | 18.4 | 23.4 | 30.4 | 10.8 |
| Gen X | 13.2 | 18.4 | 19.4 | 42.3 | 6.8 |
| Boomer | 10.7 | 17.3 | 21.4 | 44.6 | 6.0 |
| Silent + | 13.4 | 20.4 | 20.6 | 38.6 | 7.1 |
| | | | | | |
| Less than $40,000 | 16.2 | 25.8 | 17.4 | 32.3 | 8.7 |
| $40-99,999 | 13.1 | 17.5 | 26.5 | 35.1 | 7.8 |
| $100,000 or more | 12.5 | 17.3 | 19.5 | 45.6 | 5.2 |
| | | | | | |
| Urban | 10.3 | 17.5 | 19.9 | 44.4 | 7.9 |
| Suburban | 15.4 | 24.5 | 23.1 | 32.0 | 5.0 |
| Rural | 16.7 | 19.1 | 18.1 | 36.7 | 9.5 |
| | | | | | |
| HS diploma or less | 16.0 | 24.0 | 22.2 | 31.6 | 6.2 |
| Some College | 12.5 | 23.1 | 17.4 | 36.4 | 10.6 |
| College Degree | 12.1 | 17.9 | 25.9 | 38.4 | 5.8 |
| Graduate or Professional Degree | 15.7 | 13.9 | 24.4 | 39.1 | 7.0 |

**Women should worry less about their rights and more about becoming good wives and mothers.**

| | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | No answer/Refused |
|---|---|---|---|---|---|
| Democrat | 9.4 | 11.0 | 13.2 | 65.1 | 1.3 |
| Republican | 14.6 | 15.5 | 20.9 | 45.8 | 3.3 |
| Independent | 6.1 | 10.3 | 16.4 | 63.0 | 4.3 |
| Something Else | 7.7 | 18.0 | 15.4 | 56.4 | 2.6 |

| | | | | | |
|---|---|---|---|---|---|
| Don't know/No answer | 3.0 | 6.1 | 6.1 | 27.3 | 57.6 |
| | | | | | |
| White | 8.6 | 11.9 | 16.9 | 58.4 | 4.3 |
| Black | 17.9 | 10.5 | 14.8 | 51.2 | 5.6 |
| Other | 8.1 | 17.7 | 17.7 | 50.0 | 6.5 |
| | | | | | |
| Female | 9.5 | 12.3 | 13.6 | 59.2 | 5.5 |
| Male | 10.5 | 12.3 | 19.3 | 54.3 | 3.7 |
| | | | | | |
| Gen Z | 21.0 | 24.7 | 14.8 | 35.8 | 3.7 |
| Millennial | 11.4 | 15.8 | 19.0 | 46.2 | 7.6 |
| Gen X | 6.1 | 10.3 | 13.9 | 64.8 | 4.8 |
| Boomer | 6.0 | 9.2 | 17.9 | 63.4 | 3.6 |
| Silent + | 23.5 | 12.8 | 14.7 | 45.1 | 3.9 |
| | | | | | |
| Less than $40,000 | 10.6 | 16.5 | 16.8 | 0.5 | 6.2 |
| $40-99,999 | 10.8 | 14.9 | 16.4 | 54.5 | 3.4 |
| $100,000 or more | 9.7 | 7.3 | 16.7 | 63.2 | 3.0 |
| | | | | | |
| Urban | 7.2 | 10.8 | 16.1 | 61.0 | 4.9 |
| Suburban | 10.5 | 13.2 | 16.5 | 55.9 | 3.9 |
| Rural | 13.8 | 14.3 | 16.7 | 49.5 | 5.7 |
| | | | | | |
| HS diploma or less | 16.0 | 18.2 | 16.9 | 44.9 | 4.0 |
| Some College | 8.3 | 13.3 | 13.6 | 44.9 | 4.0 |
| College Degree | 5.4 | 10.7 | 20.5 | 60.3 | 3.1 |
| Graduate or Professional Degree | 9.6 | 8.7 | 16.5 | 59.1 | 6.1 |

**Women should assume their rightful place in business and other professions along with men.**

| | Strongly agree | Somewhat agree | Somewhat disagree | Strongly disagree | No answer/Refused |
|---|---|---|---|---|---|
| Democrat | 69.5 | 17.3 | 5.0 | 6.0 | 2.2 |
| Republican | 49.4 | 33.6 | 9.1 | 3.9 | 3.9 |
| Independent | 63.7 | 23.1 | 6.8 | 2.1 | 4.3 |

| | | | | | |
|---|---|---|---|---|---|
| Something Else | 66.7 | 20.5 | 7.7 | 2.6 | 2.6 |
| Don't know/No answer | 27.3 | 6.1 | 3.0 | 3.0 | 87.9 |
| | | | | | |
| White | 60.7 | 24.7 | 6.0 | 3.5 | 5.1 |
| Black | 59.9 | 19.1 | 9.9 | 6.2 | 4.9 |
| Other | 48.4 | 30.7 | 8.1 | 4.8 | 8.1 |
| | | | | | |
| Female | 61.1 | 22.9 | 5.7 | 4.4 | 6.1 |
| Male | 58.4 | 25.2 | 8.1 | 3.7 | 4.6 |
| | | | | | |
| Gen Z | 48.2 | 32.1 | 9.9 | 2.5 | 7.4 |
| Millennial | 53.2 | 27.2 | 7.0 | 3.8 | 8.9 |
| Gen X | 57.7 | 24.8 | 6.1 | 5.2 | 6.1 |
| Boomer | 66.7 | 19.9 | 7.4 | 3.6 | 2.4 |
| Silent + | 63.7 | 22.6 | 3.9 | 3.9 | 5.9 |
| | | | | | |
| Less than $40,000 | 49.4 | 28.6 | 10.8 | 4.7 | 6.5 |
| $40,000-99,999 | 54.1 | 29.9 | 7.1 | 4.1 | 4.9 |
| $100,000 or more | 72.3 | 17.0 | 3.3 | 3.7 | 3.7 |
| | | | | | |
| Urban | 61.0 | 21.7 | 6.3 | 4.9 | 6.1 |
| Suburban | 61.2 | 27.3 | 5.0 | 2.8 | 3.9 |
| Rural | 55.2 | 24.3 | 11.0 | 4.3 | 5.2 |
| | | | | | |
| HS diploma or less | 49.3 | 31.1 | 12.0 | 4.4 | 3.1 |
| Some College | 59.9 | 22.4 | 6.8 | 3.4 | 7.6 |
| College Degree | 59.4 | 28.5 | 5.8 | 1.3 | 4.9 |
| Graduate or Professional Degree | 62.6 | 24.4 | 3.5 | 3.5 | 6.1 |

**Now we are going to ask you some questions about specific political leaders.**

## Approval of Political Leaders
**Do you approve or disapprove of the way Donald Trump is handling his job as president?**

| | Approve | Disapprove | Don't know | No answer/Refused |
|---|---|---|---|---|
| Democrat | 11.6 | 86.5 | 1.9 | 0.0 |
| Republican | 85.8 | 9.4 | 4.6 | 0.3 |
| Independent | 39.9 | 52.0 | 8.2 | 0.0 |
| Something Else | 38.5 | 46.2 | 12.8 | 2.6 |
| Don't know/No answer | 21.2 | 30.3 | 45.5 | 3.0 |
| | | | | |
| White | 53.0 | 40.8 | 6.0 | 0.3 |
| Black | 14.8 | 76.5 | 8.0 | 0.6 |
| Other | 30.7 | 62.9 | 6.5 | 0.0 |
| | | | | |
| Female | 45.0 | 47.5 | 7.0 | 0.6 |
| Male | 46.7 | 47.4 | 5.9 | 0.0 |
| | | | | |
| Gen Z | 39.5 | 50.6 | 9.9 | 0.0 |
| Millennial | 33.8 | 58.6 | 7.6 | 0.0 |
| Gen X | 44.8 | 47.7 | 7.4 | 0.0 |
| Boomer | 52.4 | 42.3 | 4.5 | 0.9 |
| Silent + | 50.0 | 44.1 | 5.9 | 0.0 |
| | | | | |
| Less than $40,000 | 37.9 | 55.9 | 6.2 | 0.0 |
| $40,000-99,999 | 49.6 | 44.8 | 5.6 | 0.0 |
| $100,000 or more | 50.3 | 43.3 | 6.1 | 0.3 |
| | | | | |
| Urban | 33.3 | 59.3 | 7.5 | 0.0 |
| Suburban | 53.2 | 39.7 | 6.9 | 0.3 |
| Rural | 58.1 | 37.6 | 3.3 | 1.0 |
| | | | | |
| HS diploma or less | 50.7 | 40.9 | 8.0 | 0.4 |
| Some College | 48.5 | 45.8 | 5.7 | 0.0 |
| College Degree | 44.6 | 48.2 | 7.1 | 0.0 |
| Graduate or Professional Degree | 36.5 | 59.1 | 4.4 | 0.0 |

**Do you approve or disapprove of the way Roy Cooper is doing his job as governor?**

|  | Approve | Disapprove | Don't know | No answer/Refused |
|---|---|---|---|---|
| Democrat | 69.2 | 16.7 | 13.5 | 0.6 |
| Republican | 28.5 | 51.5 | 19.4 | 0.6 |
| Independent | 40.6 | 36.7 | 22.8 | 0.0 |
| Something Else | 33.3 | 41.0 | 25.6 | 0.0 |
| Don't know | 31.0 | 10.3 | 58.6 | 0.0 |
| No Answer/Refused | 50.0 | 25.0 | 0.0 | 25.0 |
|  |  |  |  |  |
| White | 41.7 | 37.8 | 20.3 | 0.3 |
| Black | 59.9 | 22.2 | 16.7 | 1.2 |
| Other | 50.0 | 25.8 | 24.2 | 0.0 |
|  |  |  |  |  |
| Female | 43.7 | 31.4 | 24.4 | 0.6 |
| Male | 46.5 | 38.4 | 14.7 | 0.4 |
|  |  |  |  |  |
| Gen Z | 42.0 | 33.3 | 24.7 | 0.0 |
| Millennial | 46.5 | 29.3 | 24.2 | 0.0 |
| Gen X | 46.1 | 33.6 | 19.7 | 0.7 |
| Boomer | 43.2 | 37.2 | 18.8 | 0.9 |
| Silent + | 47.1 | 38.2 | 14.7 | 0.0 |
|  |  |  |  |  |
| Less than $40,000 | 48.1 | 29.2 | 22.7 | 0.0 |
| $40,000-99,999 | 44.0 | 39.2 | 16.8 | 0.0 |
| More than $100,000 | 44.8 | 36.9 | 18.0 | 0.3 |
|  |  |  |  |  |
| Urban | 51.5 | 30.0 | 18.3 | 0.2 |
| Suburban | 42.2 | 39.1 | 18.2 | 0.6 |
| Rural | 36.7 | 36.2 | 26.2 | 1.0 |
|  |  |  |  |  |
| HS diploma or less | 40.9 | 37.3 | 21.8 | 0.0 |
| Some College | 43.6 | 34.1 | 22.4 | 0.0 |
| College Degree | 50.9 | 36.2 | 13.0 | 0.0 |
| Graduate or Professional Degree | 55.7 | 31.3 | 13.0 | 0.0 |

Primary Elections

Democrats

**Which candidate for the Democratic nomination for president is your first choice?**

| | B. Sanders | E. Warren | J. Biden | M. Bloomberg | P. Buttigieg | A. Klobuchar | No preference | Don't know | No answer/ refused |
|---|---|---|---|---|---|---|---|---|---|
| White | 18.9 | 11.1 | 12.5 | 18.2 | 14.3 | 6.1 | 4.6 | 9.3 | 1.8 |
| Black | 16.5 | 9.6 | 32.2 | 15.7 | 1.7 | 0.0 | 1.7 | 15.7 | 1.7 |
| Other | 35.5 | 16.1 | 12.9 | 9.7 | 3.2 | 0.0 | 3.2 | 9.7 | 0.0 |
| | | | | | | | | | |
| Female | 17.0 | 11.9 | 20.6 | 15.1 | 9.2 | 2.3 | 4.6 | 13.8 | 1.8 |
| Male | 22.6 | 10.1 | 14.6 | 17.6 | 11.1 | 6.0 | 3.0 | 8.5 | 1.5 |
| | | | | | | | | | |
| Gen Z | 46.3 | 17.1 | 9.8 | 4.9 | 4.9 | 0.0 | 0.0 | 2.4 | 0.0 |
| Millennial | 42.2 | 14.1 | 12.5 | 6.3 | 9.4 | 0.0 | 0.6 | 9.4 | 1.6 |
| Gen X | 19.4 | 17.0 | 16.1 | 14.5 | 12.1 | 3.2 | 2.4 | 12.9 | 0.0 |
| Boomer | 7.9 | 5.0 | 21.6 | 24.5 | 12.2 | 5.8 | 7.2 | 10.1 | 2.2 |
| Silent + | 2.0 | 4.0 | 24.0 | 20.0 | 4.0 | 10.0 | 4.0 | 22.0 | 6.0 |
| | | | | | | | | | |
| Less than $40,000 | 24.3 | 16.5 | 23.7 | 13.8 | 5.9 | 0.7 | 2.6 | 7.9 | 0.7 |
| $40,000-99,999 | 21.0 | 9.5 | 16.2 | 18.1 | 12.4 | 4.8 | 1.9 | 11.4 | 0.0 |
| More than $100,000 | 12.9 | 6.1 | 12.1 | 18.9 | 15.2 | 8.3 | 6.1 | 12.9 | 4.6 |
| | | | | | | | | | |
| Urban | 21.2 | 12.2 | 17.1 | 16.2 | 12.2 | 3.2 | 0.9 | 10.8 | 1.4 |
| Suburban | 20.2 | 7.0 | 17.8 | 19.4 | 8.5 | 7.0 | 7.0 | 9.3 | 1.6 |
| Rural | 14.5 | 11.8 | 21.1 | 14.5 | 6.6 | 1.3 | 6.6 | 15.8 | 2.6 |
| | | | | | | | | | |
| HS diploma or less | 23.2 | 11.1 | 20.2 | 16.2 | 6.1 | 3.0 | 9.1 | 8.1 | 1.0 |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| Some College | 24.3 | 6.5 | 17.8 | 19.6 | 8.4 | 4.7 | 0.9 | 13.1 | 0.9 |
| College Degree | 20.2 | 11.2 | 19.1 | 18.0 | 11.2 | 3.4 | 1.1 | 9.0 | 1.1 |
| Graduate or Professional Degree | 10.3 | 25.9 | 8.6 | 17.2 | 22.4 | 5.2 | 0.0 | 3.5 | 0.0 |

**Which candidate for the Democratic nomination for US Senate is your first choice?**

| | Erica Smith | Steve Swenson | Cal Cunningham | Trevor Fuller | Atul Goel | No preference | Don't know | No answer/ refused |
|---|---|---|---|---|---|---|---|---|
| White | 11.8 | 1.4 | 46.6 | 1.1 | 0.4 | 10.0 | 26.2 | 2.5 |
| Black | 20.0 | 2.6 | 37.4 | 3.5 | 2.6 | 10.4 | 21.7 | 1.7 |
| Other | 9.7 | 0.0 | 32.3 | 3.2 | 0.0 | 25.8 | 29.0 | 0.0 |
| | | | | | | | | |
| Female | 17.1 | 0.0 | 38.7 | 0.9 | 0.5 | 10.6 | 30.0 | 2.3 |
| Male | 10.6 | 3.5 | 46.2 | 2.5 | 1.5 | 12.6 | 21.1 | 2.0 |
| | | | | | | | | |
| Gen Z | 29.3 | 7.3 | 19.5 | 9.8 | 2.4 | 17.1 | 14.6 | 0.0 |
| Millen-nial | 15.6 | 1.6 | 21.3 | 4.7 | 1.6 | 15.6 | 28.1 | 1.6 |
| Gen X | 19.4 | 1.6 | 40.3 | 0.0 | 0.8 | 12.1 | 25.0 | 0.8 |
| Boom-er | 7.3 | 0.7 | 53.6 | 0.0 | 0.7 | 8.0 | 26.8 | 2.9 |
| Silent + | 4.0 | 0.0 | 48.0 | 0.0 | 0.0 | 10.0 | 32.0 | 6.0 |
| | | | | | | | | |
| Less than $40,000 | 22.4 | 2.0 | 44.1 | 2.6 | 1.3 | 9.2 | 18.4 | 0.0 |
| $40,000- 99,999 | 9.5 | 1.0 | 41.0 | 2.9 | 1.9 | 14.3 | 29.5 | 0.0 |

| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
| $100,000 or more | 8.4 | 2.3 | 46.6 | 0.8 | 0.0 | 10.7 | 25.2 | 6.1 |
| | | | | | | | | |
| Urban | 17.6 | 1.8 | 38.7 | 2.3 | 0.9 | 9.0 | 28.4 | 1.4 |
| Suburban | 8.6 | 1.6 | 52.3 | 2.3 | 0.0 | 13.3 | 19.5 | 2.3 |
| Rural | 11.8 | 1.3 | 39.5 | 0.0 | 2.6 | 14.5 | 26.3 | 4.0 |
| | | | | | | | | |
| HS diploma or less | 18.2 | 3.0 | 41.4 | 2.0 | 2.0 | 8.1 | 23.2 | 2.0 |
| Some College | 12.2 | 0.9 | 47.7 | 3.7 | 0.0 | 10.3 | 23.4 | 1.9 |
| College Degree | 13.5 | 1.1 | 52.8 | 0.0 | 1.1 | 11.2 | 19.1 | 1.1 |
| Graduate or Professional Degree | 15.5 | 3.5 | 46.6 | 3.5 | 1.7 | 8.6 | 20.7 | 0.0 |

**Which candidate for the Democratic nomination for North Carolina Governor is your first choice?**

| | Ernest Reeves | Roy Cooper | No preference | Don't know | No answer/refused |
|---|---|---|---|---|---|
| White | 5.0 | 67.7 | 10.4 | 15.1 | 1.8 |
| Black | 4.4 | 61.7 | 14.8 | 18.3 | 0.9 |
| Other | 9.7 | 54.8 | 9.7 | 25.8 | 0.0 |
| | | | | | |
| Female | 2.8 | 63.1 | 11.5 | 21.2 | 1.4 |
| Male | 8.0 | 67.8 | 12.1 | 10.6 | 1.5 |
| | | | | | |
| Gen Z | 12.2 | 56.1 | 22.0 | 9.8 | 0.0 |
| Millennial | 3.1 | 70.3 | 14.1 | 12.5 | 0.0 |
| Gen X | 4.8 | 68.6 | 9.7 | 16.9 | 0.0 |
| Boomer | 5.8 | 68.1 | 9.4 | 14.5 | 2.2 |

| | | | | | |
|---|---|---|---|---|---|
| Silent + | 2.0 | 50.0 | 12.0 | 30.0 | 6.0 |
| | | | | | |
| Less than $40,000 | 3.3 | 67.1 | 17.1 | 12.5 | 0.0 |
| | | | | | |
| $40,000-99,999 | 7.6 | 65.7 | 9.5 | 17.1 | 0.0 |
| $100,000 or more | 6.9 | 65.7 | 7.6 | 16.0 | 3.8 |
| | | | | | |
| Urban | 3.2 | 69.4 | 9.9 | 16.7 | 0.9 |
| Suburban | 5.5 | 63.3 | 13.3 | 17.2 | 0.8 |
| Rural | 10.5 | 55.3 | 13.2 | 17.1 | 4.0 |
| | | | | | |
| HS diploma or less | 5.1 | 57.6 | 18.2 | 18.2 | 1.0 |
| Some College | 3.7 | 70.1 | 11.2 | 14.0 | 0.9 |
| College Degree | 9.0 | 74.2 | 5.6 | 10.1 | 1.1 |
| Graduate or Professional Degree | 5.2 | 84.5 | 5.2 | 5.2 | 0.0 |

## Republicans

**Which candidate for the Republican nomination for president is your first choice?**

| | Donald Trump | Joe Walsh | Bill Weld | No preference | Don't know | No answer/refused |
|---|---|---|---|---|---|---|
| White | 87.1 | 1.6 | 1.6 | 2.5 | 6.3 | 1.0 |
| Black | 33.3 | 40.0 | 6.7 | 6.7 | 13.3 | 0.0 |
| Other | 92.9 | 0.0 | 7.1 | 0.0 | 0.0 | 0.0 |
| | | | | | | |
| Female | 85.1 | 1.2 | 2.3 | 2.3 | 8.1 | 1.2 |
| Male | 85.6 | 4.6 | 1.7 | 2.9 | 4.6 | 0.6 |
| | | | | | | |
| Gen Z | 63.6 | 18.2 | 9.1 | 9.1 | 0.0 | 0.0 |
| Millennial | 84.1 | 2.3 | 0.0 | 6.8 | 6.8 | 0.0 |
| Gen X | 88.3 | 1.8 | 2.7 | 0.9 | 6.3 | 0.0 |
| Boomer | 88.8 | 1.5 | 1.5 | 0.8 | 6.0 | 1.5 |
| Silent + | 77.8 | 2.8 | 0.0 | 5.6 | 11.1 | 2.8 |
| | | | | | | |

| | | | | | | |
|---|---|---|---|---|---|---|
| Less than $40,000 | 86.5 | 3.4 | 2.3 | 0.0 | 7.9 | 0.0 |
| $40,000-99,999 | 83.6 | 2.7 | 2.7 | 4.6 | 4.6 | 1.8 |
| $100,000 or more | 83.5 | 3.9 | 1.6 | 3.2 | 7.9 | 0.0 |
| | | | | | | |
| Urban | 83.9 | 1.8 | 2.7 | 3.6 | 7.1 | 0.9 |
| Suburban | 83.4 | 4.5 | 1.9 | 2.6 | 7.0 | 0.6 |
| Rural | 90.2 | 1.2 | 1.2 | 1.2 | 4.9 | 1.2 |
| | | | | | | |
| HS diploma or less | 84.7 | 3.5 | 0.0 | 3.5 | 8.2 | 0.0 |
| Some College | 86.1 | 3.0 | 2.0 | 2.0 | 5.9 | 1.0 |
| College Degree | 83.3 | 1.3 | 5.1 | 2.6 | 7.7 | 0.0 |
| Graduate or Professional Degree | 83.8 | 8.1 | 0.0 | 5.4 | 2.7 | 0.0 |

**Which candidate for the Republican nomination for the US Senate is your first choice?**

| | Thom Tillis | Paul Wright | Larry Holmquist | Sharon Hudson | No preference | Don't know | No answer/refused |
|---|---|---|---|---|---|---|---|
| White | 53.9 | 4.5 | 2.2 | 2.5 | 11.0 | 25.2 | 0.6 |
| Black | 46.7 | 20.0 | 13.3 | 6.7 | 0.0 | 13.3 | 0.0 |
| Other | 42.9 | 0.0 | 0.0 | 7.1 | 50.0 | 0.0 | 0.0 |
| | | | | | | | |
| Female | 44.8 | 3.5 | 1.7 | 4.0 | 14.9 | 30.5 | 0.6 |
| Male | 60.7 | 5.8 | 4.6 | 1.7 | 9.3 | 17.3 | 0.6 |
| | | | | | | | |
| Gen Z | 27.3 | 13.6 | 18.2 | 9.1 | 31.8 | 0.0 | 0.0 |
| Millennial | 38.6 | 9.1 | 4.6 | 2.3 | 22.7 | 22.7 | 0.0 |
| Gen X | 47.8 | 5.4 | 0.9 | 3.6 | 9.0 | 33.3 | 0.0 |
| Boomer | 63.4 | 0.8 | 3.0 | 2.2 | 8.2 | 20.9 | 1.5 |
| Silent + | 61.1 | 5.6 | 0.0 | 0.0 | 11.1 | 22.2 | 0.0 |
| | | | | | | | |

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| Less than $40,000 | 49.4 | 4.5 | 2.3 | 4.5 | 9.0 | 3.0 | 0.0 |
| $40,000-99,999 | 50.9 | 6.4 | 3.6 | 3.6 | 11.8 | 22.7 | 0.9 |
| $100,000 or more | 56.7 | 4.7 | 3.9 | 1.6 | 14.2 | 18.9 | 0.0 |
| | | | | | | | |
| Urban | 57.1 | 5.4 | 1.8 | 1.8 | 11.6 | 22.3 | 0.0 |
| Suburban | 53.5 | 5.1 | 5.1 | 2.6 | 10.8 | 22.3 | 0.6 |
| Rural | 47.6 | 3.7 | 1.2 | 3.7 | 14.6 | 28.1 | 1.2 |
| | | | | | | | |
| HS diploma or less | 61.2 | 3.5 | 1.2 | 3.5 | 7.1 | 23.5 | 0.0 |
| Some College | 46.5 | 5.0 | 1.0 | 3.0 | 12.9 | 31.7 | 0.0 |
| College Degree | 61.5 | 1.3 | 5.1 | 1.3 | 10.3 | 20.5 | 0.0 |
| Graduate or Professional Degree | 48.7 | 5.4 | 8.1 | 8.1 | 16.2 | 13.5 | 0.0 |

**Which candidate for the Republican nomination for North Carolina Governor is your first choice?**

| | Dan Forest | Holly Grange | No preference | Don't know | No answer/refused |
|---|---|---|---|---|---|
| White | 54.3 | 7.9 | 12.3 | 24.6 | 1.0 |
| Black | 46.7 | 33.3 | 6.7 | 13.3 | 0.0 |
| Other | 42.9 | 21.4 | 28.6 | 7.1 | 0.0 |
| | | | | | |
| Female | 46.6 | 9.2 | 14.4 | 28.7 | 1.2 |
| Male | 61.3 | 9.3 | 9.8 | 19.1 | 0.6 |
| | | | | | |
| Gen Z | 40.9 | 27.3 | 27.3 | 4.6 | 0.0 |
| Millennial | 40.9 | 15.9 | 20.5 | 22.7 | 0.0 |
| Gen X | 51.4 | 9.0 | 11.7 | 27.9 | 0.0 |
| Boomer | 64.2 | 5.2 | 6.7 | 22.4 | 1.5 |
| Silent + | 47.2 | 5.6 | 13.9 | 30.6 | 2.8 |
| | | | | | |

| | | | | | |
|---|---|---|---|---|---|
| Less than $40,000 | 50.6 | 11.2 | 10.1 | 28.1 | 0.0 |
| $40,000-99,999 | 50.0 | 11.8 | 12.7 | 23.6 | 1.8 |
| $100,000 or more | 60.6 | 7.1 | 11.8 | 20.5 | 0.0 |
| | | | | | |
| Urban | 54.5 | 9.8 | 11.6 | 23.2 | 0.9 |
| Suburban | 51.0 | 12.7 | 12.1 | 23.6 | 0.6 |
| Rural | 57.3 | 2.4 | 14.6 | 24.4 | 1.2 |
| | | | | | |
| HS diploma or less | 47.1 | 11.8 | 10.6 | 30.6 | 0.0 |
| Some College | 51.5 | 8.9 | 14.9 | 23.8 | 1.0 |
| College Degree | 65.4 | 9.0 | 7.7 | 18.0 | 0.0 |
| Graduate or Professional Degree | 67.6 | 8.1 | 10.8 | 13.5 | 0.0 |

## Voting Issues

**How closely did you follow the news coverage of the problems surrounding the Iowa Democratic Caucus earlier this month?**

| | A great deal | Somewhat | Very little | Not at all | Don't know | No answer/refused |
|---|---|---|---|---|---|---|
| Democrat | 32.1 | 36.5 | 19.5 | 8.8 | 2.8 | 0.3 |
| Republican | 21.2 | 37.6 | 24.6 | 14.6 | 2.1 | 0.0 |
| Independent | 16.0 | 44.8 | 23.1 | 14.6 | 1.4 | 0.0 |
| Something Else | 13.2 | 36.8 | 34.2 | 13.2 | 2.6 | 0.0 |
| Don't know/No answer | 6.1 | 9.1 | 6.1 | 18.2 | 60.6 | 0.0 |
| | | | | | | |
| White | 22.2 | 38.2 | 23.6 | 12.7 | 3.3 | 0.1 |
| Black | 25.0 | 37.5 | 16.3 | 15.6 | 5.6 | 0.0 |
| Other | 19.4 | 41.9 | 21.0 | 11.3 | 6.5 | 0.0 |
| | | | | | | |
| Female | 18.6 | 36.1 | 23.3 | 17.3 | 4.6 | 0.2 |

| | | | | | | |
|---|---|---|---|---|---|---|
| Male | 27.2 | 40.4 | 20.8 | 8.4 | 3.3 | 0.0 |
| | | | | | | |
| Gen Z | 22.2 | 53.1 | 12.4 | 6.2 | 6.2 | 0.0 |
| Millennial | 18.5 | 38.9 | 22.9 | 11.5 | 8.3 | 0.0 |
| Gen X | 20.4 | 36.6 | 23.6 | 15.5 | 3.9 | 0.0 |
| Boomer | 25.2 | 37.1 | 21.6 | 14.4 | 1.8 | 0.0 |
| Silent + | 27.0 | 32.0 | 27.0 | 10.0 | 3.0 | 1.0 |
| | | | | | | |
| Less than $40,000 | 17.7 | 35.4 | 26.1 | 14.9 | 5.9 | 0.0 |
| $40,000-99,999 | 23.1 | 41.8 | 21.6 | 10.1 | 3.4 | 0.0 |
| $100,000 or more | 27.6 | 38.4 | 18.0 | 13.3 | 2.5 | 0.3 |
| | | | | | | |
| Urban | 24.4 | 39.2 | 20.7 | 11.7 | 4.0 | 0.0 |
| Suburban | 23.6 | 37.8 | 23.6 | 11.4 | 3.6 | 0.0 |
| Rural | 16.3 | 36.4 | 23.4 | 18.2 | 5.3 | 0.5 |
| | | | | | | |
| HS diploma or less | 16.0 | 39.1 | 28.4 | 12.0 | 4.4 | 0.0 |
| Some College | 20.6 | 37.0 | 19.1 | 17.2 | 6.1 | 0.0 |
| College Degree | 26.8 | 42.0 | 21.4 | 9.4 | 0.5 | 0.0 |
| Graduate or Professional Degree | 29.6 | 38.3 | 18.3 | 7.8 | 6.1 | 0.0 |

**How familiar are you with the 2018 election in the 9th Congressional District in which absentee ballot issues resulted in a new election being held in 2019?**

| | Very familiar | Somewhat familiar | Not at all familiar | Don't know | No answer/refused |
|---|---|---|---|---|---|
| Democrat | 32.7 | 38.4 | 21.7 | 6.9 | 0.3 |
| Republican | 18.5 | 42.2 | 31.5 | 7.9 | 0.0 |
| Independent | 21.4 | 45.9 | 27.4 | 5.3 | 0.0 |
| Something Else | 15.4 | 41.0 | 33.3 | 10.3 | 0.0 |

| | | | | | |
|---|---|---|---|---|---|
| Don't know/No answer | 3.0 | 12.1 | 9.1 | 75.8 | 3.0 |
| | | | | | |
| White | 22.8 | 41.2 | 27.7 | 8.2 | 0.1 |
| Black | 26.1 | 37.9 | 24.2 | 11.8 | 0.0 |
| Other | 21.0 | 45.2 | 21.0 | 12.9 | 0.0 |
| | | | | | |
| Female | 19.0 | 40.3 | 28.7 | 11.8 | 0.2 |
| Male | 28.7 | 40.8 | 24.3 | 6.2 | 0.0 |
| | | | | | |
| Gen Z | 35.8 | 29.6 | 27.2 | 7.4 | 0.0 |
| Millennial | 21.0 | 42.0 | 24.8 | 12.1 | 0.0 |
| Gen X | 21.8 | 41.9 | 29.2 | 7.1 | 0.0 |
| Boomer | 25.8 | 40.7 | 25.5 | 8.1 | 0.0 |
| Silent + | 15.0 | 43.0 | 25.0 | 16.0 | 1.0 |
| | | | | | |
| Less than $40,000 | 18.3 | 43.2 | 27.6 | 10.9 | 0.0 |
| $40,000-99,999 | 25.9 | 40.2 | 26.3 | 7.5 | 0.0 |
| $100,000 or more | 28.4 | 40.7 | 23.8 | 6.8 | 0.3 |
| | | | | | |
| Urban | 28.6 | 39.0 | 23.7 | 8.7 | 0.0 |
| Suburban | 21.5 | 41.8 | 29.3 | 7.5 | 0.0 |
| Rural | 15.3 | 42.1 | 28.7 | 13.4 | 0.5 |
| | | | | | |
| HS diploma or less | 13.0 | 48.2 | 29.5 | 9.4 | 0.0 |
| Some College | 22.5 | 37.4 | 28.6 | 11.5 | 0.0 |
| College Degree | 28.6 | 46.0 | 22.3 | 3.1 | 0.0 |
| Graduate or Professional Degree | 40.0 | 32.2 | 20.9 | 7.0 | 0.0 |

# Poll Methodology

Mode: Live Interviewer Telephone Interview from randomized sample

|                                      |                                                    |
|--------------------------------------|----------------------------------------------------|
|                                      | (Dual Frame: Cell Phone and Landlines)             |
|                                      | Email Surveys (SSI Panels)                         |
| Population & Sample Area             | North Carolina registered voters (Board of Elections lists) |
| Dates in the field:                  | February 16-24, 2020                               |
| Registered Voter Sample Size         | 1024                                               |
| Registered Voter Margin of Error     | ±3%                                                |
| Confidence Level                     | 95%                                                |

**Procedures Used for Conducting the Poll**

The Meredith College Poll uses a sample of North Carolina registered voters with telephones and wireless (cell) telephone numbers. We also included randomly selected North Carolina voters to contact by email. Please direct questions about the Meredith College Poll's methodology to David McLennan (919-760-2287 or dbmclennan@meredith.edu).

The Meredith College Poll uses CATI system software (Computer Assisted Telephone Interviewing) for the administration of telephone surveys. We attempt to reach each working telephone number in the sample up to five times. We only interview residents of North Carolina who are over 18. The Meredith College Poll conducted the survey in English with students who are fluent in Spanish. Live interviewers called from 5 p.m. to 9 p.m. Sunday-Tuesday.

We use Qualtrics for the administration of email surveys.

**Additional Methodological Decisions**

<u>"Don't Know" and "Refused" Options</u>

All questions include an option for respondents to volunteer "don't know" or to refuse. In most questions, callers do not prompt these possible responses.

<u>Completion Criteria</u>

An interview is a "complete only" if a respondent progresses through the entire survey. Respondents who hang up before completing the last question or refuse to answer more than 10 percent of the questions are incompletes. Email surveys are only counted when less than 10 percent of the questions are incomplete.

**Sampling**

Dynata, LLC (formerly Survey Sampling, Inc.), provide samples of telephone numbers. To equalize the probability of telephone selection, sample telephone numbers are systematically stratified according to subpopulation strata (e.g., a zip code, a county, etc.), which yields a sample from telephone exchanges in proportion to each exchange's share of telephone households in the population of interest. Estimates of telephone households in the population of interest are generally obtained from several databases. Samples of household telephone numbers are distributed across all eligible blocks of numbers in proportion to the density of listed households assigned in the population of interest according to a specified subpopulation stratum. Upon determining the projected (or preferred) sample size, a sampling interval is calculated by summing the number of listed residential numbers in each eligible block within the population of

interest and dividing that sum by the number of sampling points assigned to the population. From a random start between zero and the sampling interval, blocks are selected systematically in proportion to the density of listed household "working blocks." We use Dynata because they produce valid samples for many polling organizations, including the Meredith College Poll.

For the email survey, we used a panel sample of internet users from North Carolina that are part of Dynata's over 11.5 million worldwide panelists that are screened and verified by the company. They administer the survey by sending requests to their North Carolina panelists, who opt-in or volunteer for the survey. We ask an additional screening question about whether panelists are registered voters in North Carolina. If they answer "no," their responses are not used.  Although using a sample such as this makes it difficult to compute or report a margin of sampling error, we examine the demographic characteristics of those completing the internet surveys to compare our sample to the North Carolina population. (Also see the American Association for Public Opinion Research's (AAPOR) Non-Probability Sampling Task Force Report and the AAPOR report on Opt-In Surveys and Margin of Error.)

Because we used dual mode (telephone and internet) surveying, we compared the results from both sets of respondents. The average age of the internet respondents was 41, while the average age of the telephone respondents was 51. Otherwise, the differences in gender, party affiliation, and other factors was negligible.

As with many surveys, we often weight our sample to closely approximate what we believe the NC electorate will be in Election Day. For this survey, we did not weight any variables.

Sampling errors and statistical tests of significance take into account the effect of weighting at each of these stages. The margin of sampling error at the 95% confidence level is plus or minus 3.0 percentage points for results based on the full sample (n=1024). If the internet respondents are excluded, the margin of sampling error is 5 percentage points. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

**For more information on the Meredith College Poll and this survey, visit**

**http://www.meredith.edu/**

**or**

**Contact:**

**David B. McLennan, Ph.D.**

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